



**CHAMBER**  
LA CROSSE AREA

# **SPONSORSHIP + ADVERTISING OPPORTUNITIES**

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# YOUNG PROFESSIONALS

## YOUNG PROFESSIONALS MEMBERSHIP

This vibrant group of 21–40-year-old professionals creates a dynamic climate by attracting, retaining, and preparing the region's next generation of business leaders. The group meets regularly to connect with each other and local companies, learn about our community, develop their skills, and give back.

20+ EVENTS PER YEAR | JOIN A GROUP OF 300+

### MEMBER DUES

**\$100/YEAR**

### NON-MEMBER DUES

**\$300/YEAR**

## YOUNG PROFESSIONALS SPONSORSHIP

### PREMIER SPONSOR

**\$1200**

### LUNCH AND LEARN SPONSOR

**\$3000**



# TALENT ATTRACTION

## FIRST FRIEND

Our Community Concierge sells Greater La Crosse to job candidates and connects newcomers to their interests and new friends after they relocate. Your competitors don't offer this level of attention to your greatest asset - your people. Services and prices indicated below.

# FIRST FRIEND

Learn more at [lacrosschamber.com/firstfriend](http://lacrosschamber.com/firstfriend)

### COMMUNITY TOUR

**\$300**

### VIRTUAL TOUR

**\$75**

### FIRST-YEAR ENGAGEMENT SERVICE

**\$175**

### COMMUNITY TOUR WITH SCHOOL VISITS

**\$325**

### ACCOMPANYING PARTNER CAREER SERVICE

**\$100**

### LUNCH OR COFFEE

**\$50**

### WELCOME BASKET FROM YOUR COMPANY

**\$100**

### INITIAL ENGAGEMENT SERVICE

**\$75**

# ADVERTISING OPTIONS

## E-NEWSLETTER ADS

Position your company's product or service before this very unique audience of 1,600+ business leaders and local professionals. This publication goes out each week.

1 MONTH

3 MONTHS

\$100

\$250

## YOUNG PROFESSIONALS E-NEWSLETTER ADS

Position your company's product or service before this very targeted and engaged audience of 300 + local Young Professionals, ages 21-40. This publication goes out once a month.

1 MONTH

3 MONTHS

\$100

\$250

## MEMBER ADDRESS LISTS

Purchase a list of our 550+ members, which includes company name, contact name, and mailing address. Choose from pre-printed labels or an Excel spreadsheet.

Email [alison@lacrossechamber.com](mailto:alison@lacrossechamber.com) for more information

PRINTED LABELS

EXCEL SPREADSHEET

\$150

\$450

## CHOOSE LA CROSSE ADVERTISING

The Website, Choose La Crosse, is our online relocation guide. Choose from marketing packages that put your business top of mind for jobseekers and those relocating to the La Crosse Area. All ads run for a full year. Purchases support our overall talent attraction efforts. Specific specs available at [chooselacrosse.com](http://chooselacrosse.com)



BANNER AD

LARGE AD

MEDIUM AD

\$2500

\$1000

\$500

## SMALL BUSINESS AD PACKAGE

The Small Business Advertising Package is for businesses with 25 or fewer full-time employees looking to increase visibility and reach Chamber members directly through E-Newsletters, social media, and directories. First come, first served. This opportunity includes the following:

**\$200 INVESTMENT**

### MEMBER SPOTLIGHT

Your Member Spotlight (a 200-word story about your business) will be highlighted on five communication platforms, including our E-Newsletter, Small Business Journal, and social media (Instagram, Facebook, LinkedIn). Your story can also include a graphic and link.

BY THE NUMBERS (4/2025):

E-NEWSLETTER	SMALL BUSINESS JOURNAL	INSTAGRAM	FACEBOOK	LINKEDIN
3,165 CONTACTS	969 CONTACTS	1,452 FOLLOWERS	4,200 FOLLOWERS	3,753 FOLLOWERS

### LOGO INCLUDED IN

Chamber Directory - Lacrossechamber.com and Online Relocation Directory - Chooselacrosse.com

### MEMBER BUSINESS MAILING LIST (EXCEL SPREADSHEET)

Can receive one time per year, upon request. This includes company name, contact name, and mailing address

## SMALL BUSINESS ROUNDTABLE LUNCH SPONSOR

**\$1,200 FOR EXCLUSIVE OPPORTUNITY**

## 401K FOR SMALL BUSINESS

The 401(k) program is a multiple-employer, defined contribution retirement plan. With lower expenses for participants and employers, annual employee education, online access and enrollment, and streamlined plan administration, this is a great opportunity for small businesses.

**FIRST YEAR**

**\$400**

**ANNUAL FEE**

**\$250**



## YOUNG PROFESSIONALS AWARDS

JANUARY 15, 2026 | ATTENDANCE: 200

The Young Professionals Awards brings together individuals ages 21–40 for an exciting evening of networking, celebration, and recognition. The night kicks off with a lively networking reception, followed by an awards ceremony honoring the region’s current and emerging leaders. The celebration continues with an energetic afterparty, offering more opportunities to connect. While the awards spotlight young professionals, we welcome and encourage attendance from employers and colleagues to join in recognizing these individuals.

**\$75 PER TICKET | \$60 EARLY BIRD UNTIL 12/1/25**

SPONSORSHIP OPPORTUNITIES:	PRESENTING (1) \$3000	SUPPORTING (2) (\$1000)	EVENT (3) \$750	AFTER PARTY (1) \$500	AWARD* (4) \$400
LOGO ON WEBSITE	●	●	●	●	●
LOGO IN PROGRAM	●	●	●	●	●
LOGO ON REGISTRATION PAGE	●	●			
SOCIAL MEDIA POST	2	1			
TICKETS	8	4	2	1	
WELCOME GUESTS ON STAGE	●				
“PRESENTED BY” YOUR COMPANY	●				
COMPANY ANNOUNCED DURING AWARDS					●
SIGNAGE DURING AFTER PARTY				●	

\*AWARD SPONSOR OPPORTUNITIES: Future Five Awards, Entrepreneur of the Year, Emerging Leader Award, YP Workplace of the Year





# ANNUAL MEETING

MARCH 5, 2026 | ATTENDANCE: 600+

The Annual Meeting showcases your company in front of more than 600 business leaders from the La Crosse area. This event is our largest event of the year, in which we celebrate the previous year, share our vision for the coming year, and celebrate our area businesses, including a high-quality networking and an awards ceremony.

\$90 PER TICKET | \$75 EARLY BIRD BEFORE 2/1/26

SPONSORSHIP OPPORTUNITIES:	PRESENTING (1) \$5000	CELEBRATION (9) (\$3000)	LEGACY AWARD (1) \$2000	AFTER PARTY (1) \$2000	INDIVIDUAL AWARDS \$500-750
LOGO ON WEBSITE	●	●	●	●	●
LOGO IN PROGRAM	●	●	●	●	●
LOGO ON REGISTRATION PAGE	●	●			
GOBO LIGHT	●	●			
TICKETS	8	8	4	1	
WELCOME GUESTS ON STAGE	●				
“PRESENTED BY” YOUR COMPANY	●				
SIGNAGE DURING AFTER PARTY				●	
VIDEO PLAYED TO SPOTLIGHT YOUR COMPANY	●	●			
COMPANY ANNOUNCED DURING EVENT			●		●

\*AWARD SPONSOR OPPORTUNITIES: EMERGING BUSINESS (\$500), SMALL BUSINESS (\$500), VOLUNTEER OF THE YEAR (\$750)



# CHAMBER GOLF OUTING

AUGUST 24, 2026 | ATTENDANCE: 150

Strengthen business relationships as you golf alongside top business and community leaders. The Golf Outing, which sells out each year, offers companies the opportunity to present their brand and engage with their customers in unique and memorable ways.

**\$1,000 PER FOURSOME**

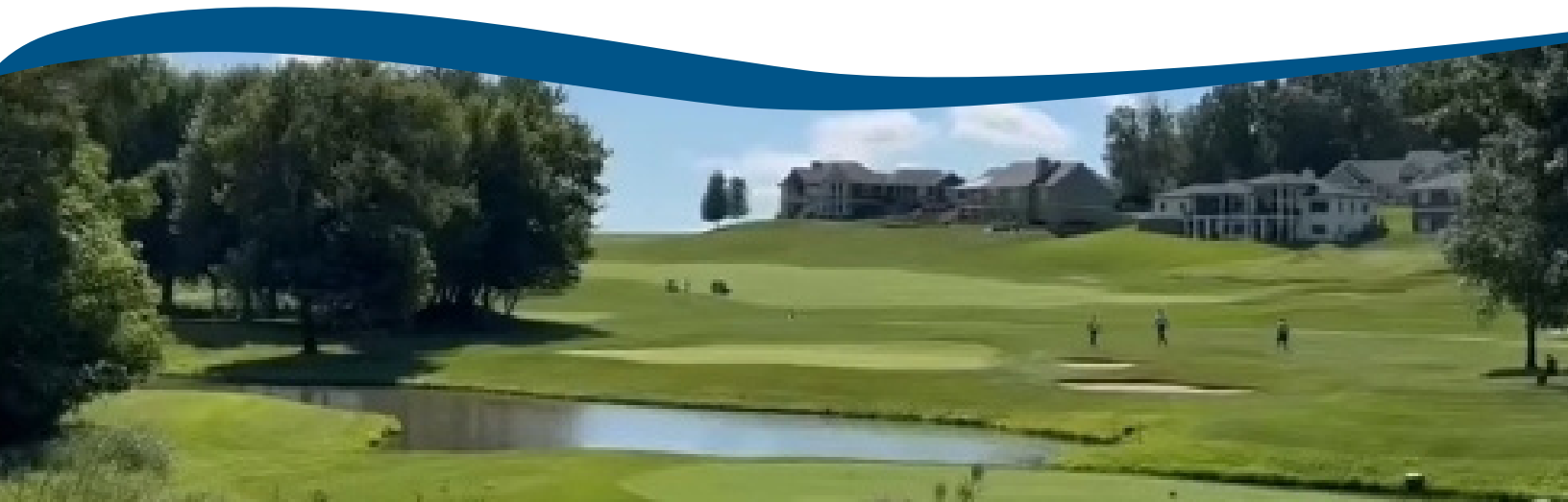
SPONSORSHIP OPPORTUNITIES:	PRESENTING (1) \$3000	HOLE SPONSOR (17) (\$1000)	GOLF CART SPONSOR (1) \$1000	BEVERAGE CART (2) \$800	HOLE IN ONE SPONSOR (1) \$800	WATER BOTTLE (1) \$500
LOGO ON WEBSITE	●	●	●	●	●	●
LOGO IN PROGRAM	●	●	●	●	●	●
LOGO ON REGISTRATION PAGE	●					
SOCIAL POST	●					
WELCOME GUESTS BEFORE TEE OFF	●					
"PRESENTED BY" YOUR COMPANY	●					
HOLE SIGNAGE WITH LOGO/PRESENCE AT HOLE		●				
ABILITY TO SERVE ALCOHOL AT HOLE		●				
LOGO ON ALL GOLF CARTS			●			
LOGO ON ALL BEVERAGE CARTS AND DRINK TICKETS				●		
HOST HOLE IN ONE AND PRESENCE AT HOLE					●	
NAME ON ALL WATER BOTTLES DISTRIBUTED TO GOLFERS						●



# CHAMBER GOLF OUTING - CONTINUED

AUGUST 24, 2026 | ATTENDANCE: 150

SPONSORSHIP OPPORTUNITIES:	BLOODY MARY BAR (1) \$900	COOKOUT SPONSOR (1) (\$800)	LUNCH SPONSOR (2) \$500	GRANOLA BAR (1) \$500	SAND TRAP (3) \$300	DRIVING RANGE (1) \$600
LOGO ON WEBSITE	●	●	●	●	●	●
LOGO IN PROGRAM	●	●	●	●	●	●
SIGNAGE WITH LOGO AT BLOODY MARY BAR	●					
LOGO SIGNAGE AND PRESENCE AT COOKOUT		●				
LOGO ON ALL LUNCHESES			●			
LOGO ON ALL GRANOLA BARS GIVEN TO GOLFERS				●		
LOGO ON SAND TRAPS ON COURSE					●	
LOGO ON SIGNAGE AT DRIVING RANGE						●





# YOUNG PROFESSIONALS GOLF OUTING

JUNE 8, 2026 | ATTENDANCE: 120+

A networking event like no other, the annual YP Golf Outing brings together area professionals for a day of fun and connections in a casual atmosphere. Sponsors receive highly targeted access to this in-demand section of our workforce.

\$90 per golfer

SPONSORSHIP OPPORTUNITIES:	PRESENTING (1) \$1500	HOLE SPONSOR (17) (\$1000)	GOLF CART SPONSOR (1) \$1000	BEVERAGE CART (2) \$500	HOLE IN ONE SPONSOR (1) \$800	COOKOUT SPONSOR (1) \$750	BLOODY MARY BAR(1) \$500
LOGO ON WEBSITE	●	●	●	●	●	●	●
LOGO IN PROGRAM	●	●	●	●	●	●	●
LOGO ON REGISTRATION PAGE	●						
SOCIAL POST	●						
WELCOME GUESTS BEFORE TEE OFF	●						
“PRESENTED BY” YOUR COMPANY	●						
HOLE SIGNAGE WITH LOGO/PRESENCE AT HOLE		●					
LOGO ON ALL GOLF CARTS			●				
LOGO ON ALL BEVERAGE CARTS AND DRINK TICKETS				●			
HOST HOLE IN ONE AND PRESENCE AT HOLE					●		
LOGO AND PRESENCE AT COOKOUT SOCIAL						●	
LOGO AND PRESENCE AT BLOODY MARY BAR							●



## WOMEN'S LEADERSHIP SUMMIT

OCTOBER 2026 | ATTENDANCE: 220+

This half-day conference gathers area leaders for intentional networking and leadership development through group discussions, a panel, and a keynote speaker.

\$ 75 PER TICKET

SPONSORSHIP OPPORTUNITIES:	PRESENTING (1) \$5000	EVENT (5) (\$1000)	NOTEBOOK SPONSOR (2) \$750	SUPPORTING (1) \$2000	NOTEBOOK SPONSOR(1) \$750
LOGO ON WEBSITE	●	●	●	●	
LOGO IN PROGRAM	●	●	●	●	
LOGO ON REGISTRATION PAGE	●				
LOGO ON ROLLING SLIDES	●	●	●	●	●
WELCOME GUESTS ON STAGE	●				
TICKETS	8	4	2		
SOCIAL POST	●				●
COMPANY ANNOUNCED DURING EVENT		●	●	●	●
AFTER HOURS ANNOUNCED AS "PRESENTED BY"					●

# EDUCATION

Our education opportunities are an ideal fit for businesses looking to grow their future leaders and get them engaged in the community. Rising and experienced leaders within your company who crave impact beyond the office and seek to improve their leadership toolkit will benefit from these dynamic programs.

## SERVANT LEADERSHIP PROGRAM

This certificate program offers the opportunity to learn servant leadership skills from nationally recognized expert facilitator Tom Thibodeau, through a partnership with Viterbo University. Held twice per year, these 6-week programs consist of half-day sessions with a small group size. Your name will be included in all event materials, on the website, one social media post, and welcome participants to the first session.

### SERVANT LEADERSHIP

FALL + SPRING | COHORTS OF 20+

PROGRAM SPONSOR (4 AVAILABLE)  
\$1500

## LEADERSHIP LA CROSSE PROGRAM

The leadership La Crosse program introduces participants to the core aspects of our economy, connects them with local leaders, and infuses their leadership styles with a powerful perspective of community interdependence. This program meets for a half-day session once a month for 8 months at different locations in the community based on the theme. Your name will be included in all event materials, on the website, one social media post, and welcome participants to the first session.

### LEADERSHIP LA CROSSE

8 MONTHS | COHORT OF 20+

PROGRAM SPONSOR (4 AVAILABLE)  
\$1500

## YOUNG PROFESSIONALS LUNCH AND LEARN SPONSOR

Sponsor the Lunch & Learns for one calendar year for our Young Professionals Program, a highly engaged group of area employees ages 21-40. This exclusive opportunity has logo recognition on the event registration page, onsite on the catering table at each Learn event (min: 6 per year), on the Young Professionals website, and also includes 2 social media mentions on the Young Professionals Facebook page recognizing your sponsorship.



6 PER YEAR | ATTENDANCE: 30+

EVENT SPONSOR  
\$3000

# BUSINESS AFTER HOURS

## BUSINESS AFTER HOURS

Business After Hours is held at a different location each month from 5:00-6:30. Hosting this opportunity drives local businesses through your door and is the perfect opportunity to unveil a new location, showcase your remodel, or expand your presence.

MONTHLY, SECOND THURSDAY | ATTENDANCE: 80-150

**BUSINESS  
AFTER HOURS**

HOST FEE \$1000  
SMALL BUSINESS HOST FEE: \$750  
NON-PROFIT HOST FEE: \$500

### HOST ROLE

- Actively promote your event through your website, social media, business partners, customers and network.
- Engage attendees with a brief presentation during the event.
- Give a tour of your facility, if applicable.
- Provide food and beverages for attendees.
- *Optional:* Provide up to 3 door prizes.
- Be a member in good standing.

### CHAMBER ROLE

- Event consultation (email, virtual, phone, or in person).
- Promotion leading up to your event.
- 50% off mailing labels upon request (no emails).
- Provide volunteers to staff the check-in table during the event.
- Provide registration link and registration tracking.
- Provide guest list (no emails).

### LOGISTICS

- Provide a meeting space and parking for up to 125 people.
- Provide a registration table and chairs.
- Secure catering for food and beverage for up to 125 attendees. Chamber Member companies preferred; list can be provided upon request.
- Offer alcoholic and non-alcoholic beverage options.
- *Optional:* Provide a sound system.
- This is a 21+ event.

**2026 AVAILABLE DATES: AUGUST, NOVEMBER, DECEMBER  
NOW BOOKING FOR 2027!**



# GOVERNMENT RELATIONS

As the foremost business advocacy organization in our region, we work to cultivate a thriving business climate and ensure the voices of our membership are heard at the local, state, and federal levels. As an Advocacy Sponsor, your business will not only support this vital work but will be recognized at our monthly Forum events and during our annual Oktoberfest in the Capitol.



## GOVERNMENT RELATIONS PREMIER SPONSOR (1)

**\$5000**

## GOVERNMENT RELATIONS SPONSOR (5)

**\$2000**



15+ EVENTS PER YEAR + ADVOCACY DAY IN THE CAPITOL | AVERAGE ATTENDANCE: 40+  
THE FORUM TICKET: \$25 | ADVOCACY DAY IN THE CAPITOL TICKET: \$125

### Premier Sponsorship - \$5,000

**As the Premier Sponsor, your organization will receive the highest level of visibility and recognition throughout all of our government relations activities and communications, including:**

- Sole sponsor for Advocacy Day in the Capitol
- Logo added to Advocacy Day in the Capitol packet for individuals and staff at the Capitol
- Four tickets to Advocacy Day in the Capitol
- Exclusive Naming Rights: Recognition as the "Premier Sponsor" for all Government Relations events, programs, and communications.
- Logo and Branding Placement: Prominent display of your logo on all event materials, including newsletters, social media, website, and promotional content.
- Speaking Opportunity: An opportunity for a representative from your organization to provide a welcome or introduction at all Government Relations events.
- Complementary Registrations: 4 complimentary registrations for all Government Relations events, including luncheons, Forums, town halls, and exclusive briefings with key policymakers.
- Media Exposure: Recognition in all press releases and media outreach related to Government Relations activities.
- Networking Benefits: Invitation to private events with key community and government leaders.

### Presenting Sponsorship - \$2,000

**As a Presenting Sponsor, your organization will also receive substantial recognition, including:**

- Advocacy Day in the Capitol: Your organization will receive four tickets for our yearly advocacy trip to Madison
- Logo and Branding Placement: Your logo will be prominently displayed at all government relations events and in all related communications.
- Acknowledgment at Events: Verbal recognition at all Government Relations events, with the opportunity to provide a representative to offer brief remarks at one event.
- Complementary Registrations: Two complimentary registrations for all Government Relations events.
- Media Exposure: Recognition in press releases and media materials for Government Relations activities.
- Exclusive Networking Opportunities: Invitation to select private events with government and community leaders.

