



INVEST





Visionary

\$7,500
ANNUAL INVESTMENT

As a community leader, your investment helps create a prosperous economic climate and advances growth in the La Crosse Area. You support the La Crosse Area in talent attraction, education, developing young business leaders, and creating a better quality of life for individuals and families.

- **First Friend services** (no additional cost)
- **Four All-Access Passes for Young Professionals (21-40)**
 - Allows four employees to attend all Young Professionals programming for one year free of charge (\$1,000 value)
- **YP Golf Outing Foursome** (\$240 value)

Plus, all benefits available to the lower tiers
*excluding small business



Leader

\$4,000
ANNUAL INVESTMENT

As a key contributor to the community, your investment supports small businesses and the Chamber's work in advocacy. You help create a voice that advocates for businesses in the La Crosse Area.

- **VIP Reception at Annual Meeting**, allowing you to gather with your peers before the event begins.
- **Two registrations to Oktoberfest in the Capitol**, Take our local concerns and voice to Madison in October
- **Two All-Access Passes for Young Professionals (21-40)**
 - Allows two employees to attend all Young Professionals programming for one year free of charge (\$500 value)

Plus, all benefits available to the lower tiers.
*excluding small business

Champion

\$1,500
ANNUAL INVESTMENT

As a role model in the community, this level allows you to help support all of the Chamber initiatives where your employees have access to everything.

- **First Friend Program resumes**

These resumes come from accompanying partners moving to the area with someone who has already found a position

- **Additional Recognition:**

- Recognize up to four other businesses or locations as Chamber members

Plus, all benefits available to the lower tiers.
*excluding small business

Growth

\$750
ANNUAL INVESTMENT

Engage with fellow Chamber members as you build deeper connections with fellow businesses.

- **Enhanced membership directory listing.** Log into your Chamber Member Information Center to
 - Add your business logo, marketing photos, promotional videos, detailed product offerings, and detailed services and business hours
- **Leadership Program Discounts** of \$200 off per attendee for our La Crosse Area Community Leadership Program and Servant Leadership Program (no limit of employees who can attend)

Plus, all benefits available to the lower tiers.

Small Business Advertising Discounts

*One week of free E-Newsletter advertising, email to request

*Free Chamber member businesses list (.pdf format), email to request

**Benefits available only for small businesses, 25 or fewer FTE.*

Investor

\$375
ANNUAL INVESTMENT

When you join the Chamber of Commerce, you let your consumers know that you're invested in our community. That cares about what happens inside and outside your doors. Our team connects you to what other businesses are doing, shares best practices, celebrates success, and speaks out on issues impacting you.

- **Access to E-Newsletters and Small Business Journal**
Sharing important news and opportunities.
- **Access to monthly Forums**
- **Business After Hours**
Attend our in-demand, monthly networking events for free
- **Ribbon Cutting**
Celebrate a grand opening, remodel, or anniversary with a ribbon cutting or ground breaking ceremony, email to request
- **Your business listed** on our website and the Choose La Crosse website
- **Member-level pricing** on all programs and events including:
 - Leadership programs
 - Advocacy events
 - Golf Outing
 - Annual Meeting
 - Better Business Summit
 - Young Professionals (21-40)

For an additional cost:

- Host a monthly Business After Hours at your place of business.
- Access to 401(k) program
- Gain visibility through sponsoring a program or event.

Quick Comparison

Find out what fits your company's needs best, at a glance, with our quick comparison page.

VISIONARY (\$7,500)

Spotlight of your business
First Friend Services (no additional cost)
4 Young Professionals All Access Passes (\$1,000)
Young Professionals Golf Foursome Package (\$240)

**Plus, all benefits available to the lower tiers.*

LEADER (\$4,000)

Annual Meeting VIP Reception
Oktoberfest in the Capital Registrants (2)
2 Young Professionals All Access Passes (\$500)
Spotlight of your Business

**Plus, all benefits available to the lower tiers.*

CHAMPION (\$1,500)

First Friends Program Resumes
Pick one:
Recognize 4 other locations as chamber members
List company in 4 other categories on directories

**Plus, all benefits available to the lower tiers.*

GROWTH (\$750)

Enhanced directory listing
Leadership Program discounts (\$200 off each attendee)
Small Business discounts (*Available only for small businesses, 25 or fewer FTE.)
*Free E-Newsletter Ad (\$50 value)
*.PDF version of business member list

**Plus, all benefits available to the lower tiers.*

INVESTOR (\$375)

E-Newsletters
Business After Hours
Ribbon Cuttings
Listing on websites
Event member-level pricing



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