



**Dale Carnegie Course®** - This course is based on the legendary flagship training with over 8 million graduates. It strengthens participants' ability to deal with people, be a more persuasive communicator, better team player, and focused leader. Newly acquired self-confidence, communication, stress management and leadership skills provide long-lasting benefit to individuals and their organizations.

One meeting per week over 8 weeks. 6:00-9:30 PM. Next classes start on Monday, September 17, in Madison; Tuesday, September 18, in La Crosse.

**Strictly Business: The Dale Carnegie® Immersion Seminar** - This unique three-day seminar will help you master the skills to excel in today's competitive workplace. You'll learn to handle people more professionally and keep pace with fast-changing workplace conditions. You'll develop the skills to become a persuasive communicator, creative problem solver, intelligent risk-taker, and confident, enthusiastic leader.

Three full days, meeting three consecutive Tuesdays from 8:00 AM to 5:00 PM. Next class starts in Madison on Tuesday, November 13.

**Winning with Relationship Selling®** - A breakthrough in training, this course gives sales professionals the skills they need to succeed in today's competitive marketplace. It readies salespeople at all levels to develop customer relationships that generate repeat business. The target is professional salespeople looking to build long-term customer relationships and sales with a proven process.

One meeting per week over eight weeks. 4:00-7:30 PM. Next class starts on Thursday, September 27, in Madison.

**Leadership Training For Managers®** - Aimed at those who have top/bottom line responsibility, this program enhances business skills in a very focused project-oriented environment. This course is designed to facilitate the mastery of practical management skills needed to be effective business leaders. It develops the essential skills of communication, delegation, problem analysis, time management, leading innovation and motivation. Class projects relate specifically to the workplace where skills can be applied immediately.

One meeting per week over seven weeks. 3:00-6:30 PM in Madison. Next class starts early 2019.

**High Impact Presentations®**- Aimed at individuals and organizations, this fast-paced, video-intensive program with strong coaching, cultivates powerful communication skills. Participants learn how to plan and deliver a persuasive presentation, convey a credible message, connect with any audience and defend challenges to their ideas.

Next Madison class on two consecutive days: Winter 2019.

**INVESTMENT:** The investment for each of the above programs is \$1995.00 per person (\$1795.00 if five or more from the same organization are in the same class), including all course materials.

**OFFERED BY SIEBERT ASSOCIATES, INC.**

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