## **Building A Winning Culture**

#### Dave Skogen Chairman





#### Management

Servant Leadership

What We Do

Who We Are

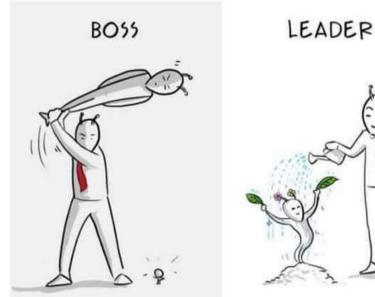
Plan, Budget, Problem Solve

We don't manage people

Humble, Selfless, Forgiving, Honest, Meets needs rather than wants

# **Servant Leadership**

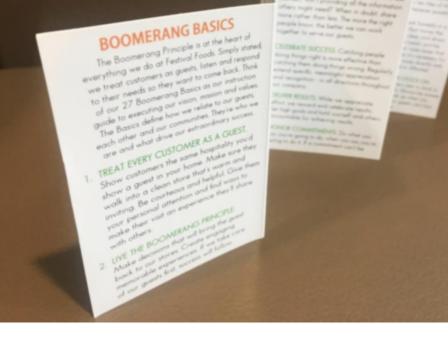
- <u>Servant</u>- identifies and meets the legitimate needs of others
- Leadership- skill of influencing and inspiring people to action.
   Synonymous with the word "influence"



## **Building A Winning Culture**

#### What is **Culture**?

- "How we do things here"
- You can't teach it.
  You have to live and show it.



LARE INFORMATIC

#### 1. Hire Character

- Our moral maturity
- Willingness to do the right thing
- Easy to hire people you like & have experience
- Be picky about who you let on your team

### 2. Hold People Accountable

- People need friction to grow
- A-B-C Players
  - A visionary, energize others, willing to change
  - B not visionary or most driven, but vital because they are the majority
  - C non producers, drain energy instead of give it

### The 3 E's of Corrective Action

- **1.** Establish "The Gap"
  - What's the standard vs. the performance?
  - Get in agreement on the gap between standard and performance
- 2. Explore reasons for "The Gap"
  - Ask open-ended questions
  - o Actively listen
  - Focus on facts
- 3. Eliminate "The Gap"
  - Agree on a <u>specific</u> and <u>measurable</u> plan of action
  - Set feedback & follow-up dates
  - Future consequences

## 3. Meet Legitimate Needs

- Appreciate Me + Make Me Feel Important
- Make them feel like winners
- Want to make more money? Become harder to replace
- People leave management, not companies



### 4. Embrace Change

Manager Name Position		Department			
	* Please check (1) appropriate box - If you have no opinion about a particular statement, please leave the boxes blank	Strongly Agree	Agree	Disagree	Strong
		(4)	(3)	(1)	(0)
1.	Gives appreciation to others				
2.	Confronts people with problems/situations as they arise				
3.	Embraces change				
4.	Gives encouragement to others				
5	Makes clear to subordinates what is expected on the job				
)6.	Is a good listener				
7.	Coaches/counsels employees to ensure compliance with goals				
8.	Treats people with respect (i.e. like they are important people)				
9.	Is actively involved in the development of subordinates				
	Holds me accountable for meeting the standards set				
1.	Gives the credit to those who deserve it				
2.	Shows patience and self control with others				
3.	Is a leader people feel confident following	🗖			
4.	Has the technical skills necessary to do the job				
5.	Meets the legitimate needs (as opposed to wants) of others				
6.	Is able to forgive mistakes and not hold grudges				
7.	Is someone people can trust				
8.	Does not engage in backstabbing others (talking behind backs, etc)				
9.	Gives positive feedback to subordinates when appropriate				
0.	Does not embarrass people or punish them in front of others				
1.	Sets high goals for self, subordinates, and department				
2	Has a positive attitude on the job	🖸			
3.	Enjoys celebrating company's success	🖸			
4.	Is a fair and consistent leader and leads by example				
	Is not an over controlling or over domineering person				

Leadership skills does the person being evaluated need to work on and improve?

Loadarshin Skills Inventory

 It's hard work – it's unnatural

Be willing to seek out and receive painful feedback

 Must be motivated to break old habits and begin learning new ones

#### 5. Execute

Intentions – Actions = Squat Intentions + Actions = Will

Words don't tell us what we believe – our actions do

