



# SMALL BUSINESS AD PACKAGE

**\$400 Investment**

The Small Business Advertising Package is for businesses looking to increase visibility and reach Chamber members directly through E-Newsletters, social media, and directories.  
First come, first served.

## **Member Spotlight**

Your Member Spotlight (a 200-word story about your business) will be highlighted on five communication platforms, including our E-Newsletter, Small Business Journal, and social media (Instagram, Facebook, LinkedIn).  
Your story can also include a graphic and link.

## **Logo Included in**

Chamber Directory – [Lacrossechamber.com](http://Lacrossechamber.com)  
Online Relocation Directory – [Chooselacrosse.com](http://Chooselacrosse.com)

## **Member Business Mailing List (Excel)**

Can receive one time a year, upon request

## **By the numbers (7/9/24)**

E-Newsletter: 4,185 Contacts  
Small Business Journal: 1,688 Contacts  
Instagram: 1,359 Followers  
Facebook: 4,000 Followers  
LinkedIn: 3,000 Followers