



**CHAMBER**  
LA CROSSE AREA

# 153rd Annual Meeting

5:30 p.m. | March 8, 2021

Broadcast from the La Crosse Center

Presented by:



## Agenda

Welcome

Legacy Awards

2020 Recap | Chris Butler, Board President

Volunteer of the Year Award

2021 Vision | Neal Zygarlicke, CEO

Community Service Award | Thomas Thibodeau

Keynote | Alan Stein

## Legacy Companies

### ***Celebrating 25 Years***

LAXprint

Market & Johnson

### ***Celebrating 50 Years***

Allergy Associates of La Crosse

Associated Bank

Brickl Bros. Inc.

WXOW-19

### ***Celebrating 75 Years***

Benedict Sales & Service

Eagle Crest Senior Communities

Howie's

Mathy Construction Company

### ***Celebrating 100 Years***

Pischke Motors, Inc.

Werner Electric

## Thank You to Our Sponsors



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# Annual Celebration

Presented by:



## Honoring

### **Thomas Thibodeau**

#### ***Community Service Award***

Tom founded the Master of Arts in Servant Leadership through Viterbo University, the first master's degree of its kind in the nation. Thibodeau is also a founding member of hospitality and fellowship resource Place of Grace in La Crosse. A talented public speaker, teacher, and highly-engaged community member, Tom's authenticity and thoughtfulness continue to inspire business and community leaders to live with compassion and work towards a more just and caring community.

### **Our Selfless Area Businesses**

#### ***Volunteers of the Year***

We recognize the sacrifices that so many local companies made last year to support one another, give back, and keep our economy and our community strong. Rather than recognizing a single Volunteer of the Year, we would like to honor all businesses who have stepped up to help.

## Keynote Speaker

### **Alan Stein Jr.**

Alan will share techniques to adapt the approaches that elite athletes use to perform at a world-class level to your business. His presentation will deliver practical lessons that can be implemented immediately to improve organizational excellence, raise team performance, and improve productivity and resilience in your company.

## 2021 La Crosse Area Chamber Board of Directors

**Chris Butler**, Chair, Verve, a Credit Union  
**Anne Finch**, Chair-Elect, LHI/OptumServe  
**Paul Bagniefski**, Mid-City Steel, Inc.  
**Patti Balacek**, Western Technical College  
**Sean Burke**, La Crosse Tribune River Valley Media Group  
**Brad Dinsmoor**, Dinsmoor Strategies  
**Megan Harcey**, Kwik Trip  
**Steven Harding**, Trane Technologies  
**Kari Houser**, Mayo Clinic Health System  
**Brian Koopman**, Trust Point, Inc.

**Will Kratt**, ISG  
**Debra Lash-Stangel**, The Wedding Tree & Court Above Main  
**Laura Olson**, Gundersen Health System  
**Tami Plourde**, Pearl Street Brewery  
**Brandon Prinsen**, Johns, Flaherty & Collins, SC  
**Mark Schneider**, Schneider Heating & Air Conditioning  
**Katie Tolokken**, Marine Credit Union  
**Jodi Widuch**, The Parenting Place