



SHOP SMALL SUNDAY SPONSOR

Show your support for area small businesses through the holiday season by sponsoring a date in our Small Business Sunday series. Your commitment will replenish the Small Business Recovery Fund which awards grants to companies in our area who are struggling due to COVID-19. Join with us to encourage buying local and drive consumer confidence this holiday season!

Details

Commit to sponsoring a Sunday between November 15 and December 20

Match 50% of every dollar spent in qualifying businesses on that Sunday (minimum match: \$2,000)

Your match dollars will go into the Small Business Recovery Fund to directly benefit small businesses via grants.

What You Receive

"Small Business Sunday (X date) presented by your company" in all media recognition

Play an integral role in improving consumer confidence and helping our economy rebound

Brand awareness throughout the La Crosse Area

Small Business Recovery Fund

The Small Business Resiliency Fund provides grants up to \$5,000 to small, locally owned retail, restaurant, or personal service storefront businesses with 1-20 employees located in central commercial districts within La Crosse County. Since beginning, the fund has awarded grants to 24 local small businesses.

Support by Mail: Please make checks payable to Couleecap, Inc.

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Attn: Launch La Crosse Small Business Recovery Fund

201 Melby Street, Westby, WI 54667