



Marketing & Multimedia Internship

Position

Are you looking for an opportunity to gain real-world marketing experience in a professional, but fun workplace? Do you have a passion for videography, photography, and web development? The Marketing & Multimedia Intern works directly to implement the marketing plan, including content creation, videography, photography, and web development.

Responsibilities

- Create or procure content for electronic communications, including but not limited to email, social media, website.
- Take photos that align with our brand for use in promotional efforts
- Develop video use strategy, and lead video production and editing with support from Marketing Department team members
- Create and update marketing collateral as needed to align with brand guidelines and messaging
- Assist in website development, including but not limited to page updates, design, and analytics.
- Assist in execution of social media strategy, including but not limited to creation of promotional calendar, scheduling posts, identifying graphics, and analytics.
- Manage business and employee data updates, ensuring our marketing efforts reach the correct individuals.
- Research latest marketing trends and share with the team.
- Additional duties as assigned.

Qualifications

- Seeking a degree in business, marketing, graphic design, or other related field
- Strong attention to detail
- Excellent written and verbal communication skills
- Strong organizational skills resulting in the ability to prioritize multiple projects and meet multiple deadlines.



- Excellent computer literacy, including proficiency with Microsoft Office software and the Google Suite
- Self-motivated problem solver
- Professional demeanor
- Experience with Adobe Creative Suite
- Experience with WordPress, Hootsuite, and social media management is a plus

Start Date: as soon as possible

Compensation: This is a paid position

Time Commitment: 10 hours/week to start, flexibility for more hours based on project need and availability

To Apply: Please submit a cover letter, resume, and writing samples to hire@lacrossechamber.com