

# LIVING IN GREATER LA CROSSE



**CHAMBER**  
LA CROSSE AREA

2019-2020 RELOCATION GUIDE & BUSINESS DIRECTORY

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SHELBY | CAMPBELL | STODDARD | ONALASKA | HOLMEN | LA CRESCENT | BANGOR | ROCKLAND | WEST SALEM

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BEYOND HVAC.

BEYOND LIGHTING.

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Every building has a purpose. But beyond the building are people working, learning, healing, living and innovating. Buildings are an important component of our society, and they impact the sustainability of our world. Trane knows that buildings have hidden potential because we speak the language of the building.

**LET'S GO BEYOND.™**

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# we practice **LOVE + MEDICINE**

Reassuring words while waiting for a loved one in surgery. A personal call after hours with cancer test results. Holding hands during a procedure. A smile and a hug.

From subtle to significant, we provide great medicine and something extra to those in our care and to our community. That's Love + Medicine.

**[gundersenhealth.org](http://gundersenhealth.org)**



**GUNDERSEN**  
HEALTH SYSTEM®



# table of contents

*W*ork with the #1 Real Estate Lender in the area.

Altra Federal Credit Union can get you into the home you love faster with local experience and loan servicing.

Altra can help you with all your financial needs.

*My first home buying experience with Altra was so great, that when it came time to upgrade to a larger home, I knew exactly who to contact."*

Kelsey Gerke | Altra Member

*Helping you live your **BEST** life!*

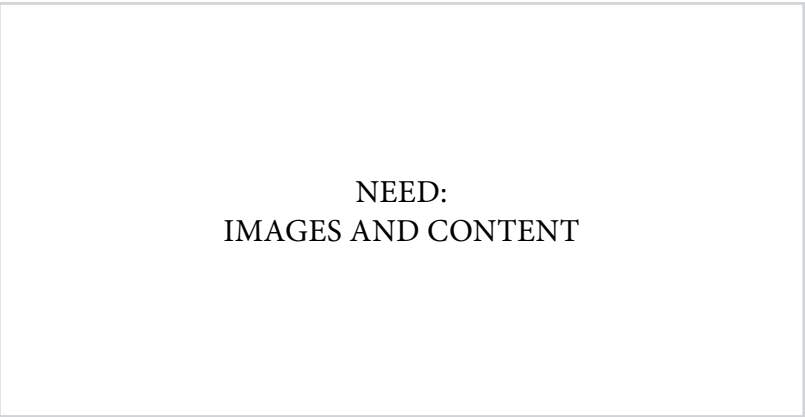
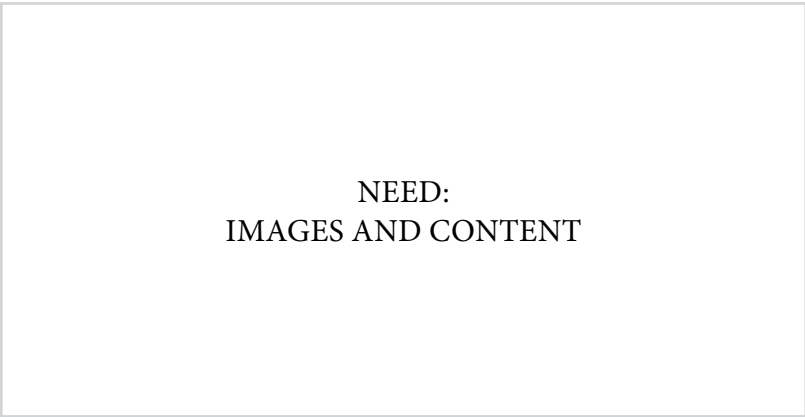
608-787-4500 • 800-755-0055

La Crosse • Festival Foods - Copeland Ave  
Onalaska • Holmen • West Salem  
La Crescent • Winona • Rochester

[www.altra.org](http://www.altra.org)

**Altra**  
Federal Credit Union

# WELCOME TO LA CROSSE!







Mortgage Lenders at Merchants Bank pictured (l-r): Tina Mueller, Onalaska; B J Hamilton, La Crescent; and Dawn Garms, Onalaska.

# MAKE HOME BUILDING OR BUYING EASY FROM START TO FINISH

It all starts with a conversation. Whether you are buying or building, our best advice is to get pre-approved before you start shopping and making offers on properties. Once you are pre-approved, work with a real estate agent you are comfortable with.

Contact us to discover the Merchants Bank difference.



(507) 895-4486   316 Main Street, La Crescent  
 (608) 779-8200   3140 Market Place, Onalaska  
 Apply online at [www.merchantsbank.com/mortgage](http://www.merchantsbank.com/mortgage)



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Community Focus  
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Manufacturing Excellence

# Global Leader



Chart specialty heat exchangers are key components in a variety of applications across the energy, industrial gas, science and medical industries. They were pioneered in La Crosse and more than 70 years later we're still designing and manufacturing them here today.

You may never use the products we make, but every day, people across the world rely on the products that our engineers, fabricators, welders and other specialists make possible; right here in La Crosse!




Innovation. Experience. Performance.®






[www.ChartIndustries.com](http://www.ChartIndustries.com)

# LOCATIONS



NEED:  
UPDATED MAP

## LA CROSSE

|                 |                                 |
|-----------------|---------------------------------|
| POPULATION      | 51,818                          |
| SCHOOL DISTRICT | La Crosse, Onalaska, West Salem |

## ONALASKA

|                 |   |
|-----------------|---|
| POPULATION      | 18,006                                  |
| DISTANCE        | Adjacent                                |
| SCHOOL DISTRICT | Holmen, La Crosse, Onalaska, West Salem |

## HOLMEN (VILLAGE)

|                 |          |
|-----------------|----------|
| POPULATION      | 9,171    |
| DISTANCE        | 11 miles |
| SCHOOL DISTRICT | Holmen   |

## SHELBY (TOWN)

|                 |                       |
|-----------------|-----------------------|
| POPULATION      | 4,715                 |
| DISTANCE        | 4 miles               |
| SCHOOL DISTRICT | La Crosse, West Salem |

## LA CRESCENT

|                 |                    |
|-----------------|--------------------|
| POPULATION      | 4,380              |
| DISTANCE        | 4 miles            |
| SCHOOL DISTRICT | La Crescent, Hokah |

## WEST SALEM (VILLAGE)

|                 |            |
|-----------------|------------|
| POPULATION      | 4,827      |
| DISTANCE        | 13 miles   |
| SCHOOL DISTRICT | West Salem |

## CAMPBELL (TOWN)

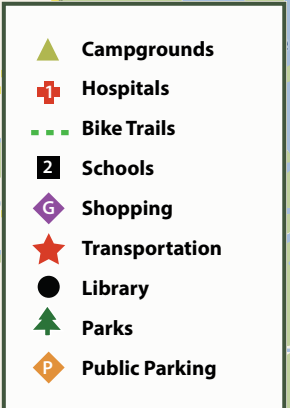
|                 |           |
|-----------------|-----------|
| POPULATION      | 4,314     |
| DISTANCE        | Adjacent  |
| SCHOOL DISTRICT | La Crosse |

## BANGOR (VILLAGE)

|                 |          |
|-----------------|----------|
| POPULATION      | 1,470    |
| DISTANCE        | 22 miles |
| SCHOOL DISTRICT | Bangor   |

## STODDARD (VILLAGE)

|                 |          |
|-----------------|----------|
| POPULATION      | 837      |
| DISTANCE        | 12 miles |
| SCHOOL DISTRICT | De Soto  |



- Campgrounds
- Hospitals
- Bike Trails
- Schools
- Shopping
- Transportation
- Library
- Parks
- Public Parking

WELCOME

2019 - 2020 RELOCATION GUIDE

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# HISTORY



## HOW LA CROSSE GOT ITS NAME

While exploring the upper Mississippi River, French fur trappers arrived where three rivers met. They discovered Native Americans playing a game with sticks and a ball that resembled the French game “crozier”, or lacrosse. The French marked the area as “Prairie La Crosse,” associating it with the sport.

## DRIFTLESS AREA

The French discovered an area bypassed by glaciers during the last Ice Age, now known as the “driftless area.” Characterized by rugged hills and beautiful valleys with large rock outcroppings, the area’s vast forests quickly attracted our first industry of logging.

## LOGGING TOWN

Lumber fueled the economy for nearly fifty years (1855-1899). The abundance of white pine sparked a lumber boom producing six billion board feet of logs and providing more than 3,000 jobs yearly. The turn of the century brought the railroad to the area, and with it came manufacturing, breweries, and machine shops, quickly followed by thriving retail.

## HIXON HOUSE

A glimpse of early La Crosse is preserved at the Hixon House. The home was originally built by lumber baron Gideon Cooley Hixon in 1859, and remained within the family until 1962 when it was donated to the State as a historical monument. The home still has 90% of the original furnishings, and embodies the entrepreneurial, philanthropic and historic-preserving spirit in the area.

## NORMAL SCHOOL/ UW-L FORMED

After two failed attempts by the Mayor in the early 1900s to create a “La Crosse Normal School,” the Chamber of Commerce joined lobbying efforts to successfully create what would later become the University of Wisconsin – La Crosse.

## WORLD’S LARGEST SIX PACK- HEILEMAN HEADQUARTERS

Our region’s love of finely crafted beer began in 1858 when Gottlieb Heileman and John Gund opened City Brewing Company in La Crosse. The endeavor was sparked by the purity of La Crosse’s water, ending as the two men pursued other business options. Years later, the six large storage tanks would be painted with the famous Old Style labels, making them the World’s Largest Six Pack. Under new ownership they now display La Crosse Lager.

## GUND BREWERY LOFTS

John Gund created his colossal brewery in 1897, occupying five acres of land and generating 60,000 barrels of beer in its first year. After weathering business hardships including fires, Prohibition, and the death of John Gund, Gund Brewery closed its doors in 1920, but not before winning global awards for its beer. The brewery was recently converted into apartments, offering historic charm to this community asset.

## GRANDAD’S BLUFF AS A MINE

Take Bliss Road 590 feet above land and 1,138 feet above sea level to find iconic, breathtaking views of Wisconsin, Minnesota and Iowa that just might distract you from the fact that you’re standing atop what was once a focal point for rock quarrying. In the early 1900s, the Hixon family (of the Hixon House) acquired the land, raised funds to end mining, and preserved this “picturesque piece of scenery”.

## FRANCISCAN SISTERS OF PERPETUAL ADORATION

When the Franciscan Sisters of Perpetual Adoration (FSPA) arrived in La Crosse in 1871, they began praying and never stopped. At least one person is present praying perpetually – 24/7, 365 days. The Franciscan Sisters’ impact on this community is significant. They built St. Francis Hospital in 1883, operating it through the merger with Skemp clinic, and in 1995 helped create Franciscan-Skemp Healthcare, which is now part of the Mayo Clinic Healthcare System. FSPA also created St. Rose Normal School in 1890 which developed into the private, four-year Viterbo University.

# OUR WEATHER

The dynamic leaves in autumn, crisp winter snowfall, blossoms of the spring and glistening summer river create four distinctive, yet equally dazzling seasons in the La Crosse Area, each bringing its own unique beauty.

## WEATHER STATISTICS



**SPRING**  
58° | Average High (F)  
37° | Average Low (F)



**SUMMER**  
82° | Average High (F)  
60° | Average Low (F)



**FALL**  
59° | Average High (F)  
40° | Average Low (F)



**WINTER**  
28° | Average High (F)  
12° | Average Low (F)

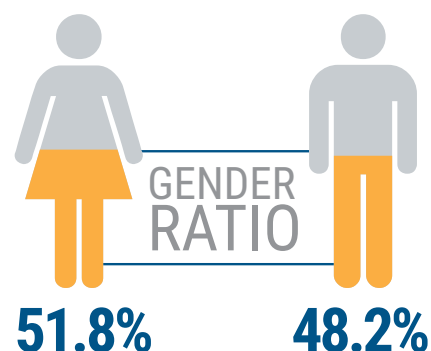
56.9 F | Average Annual High  
37.6 F | Average Annual Low  
47.25 F | Average Temperature  
33.03 in. | Average Annual Precipitation  
43 in. | Average Annual Snowfall



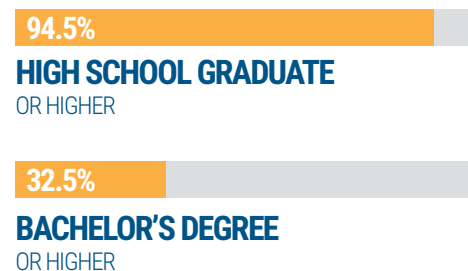
# DEMOGRAPHICS



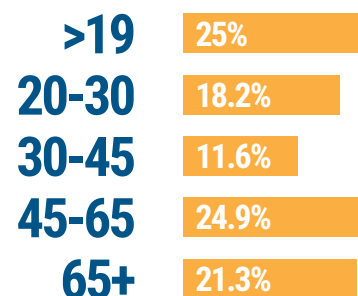
AVERAGE RESIDENT AGE



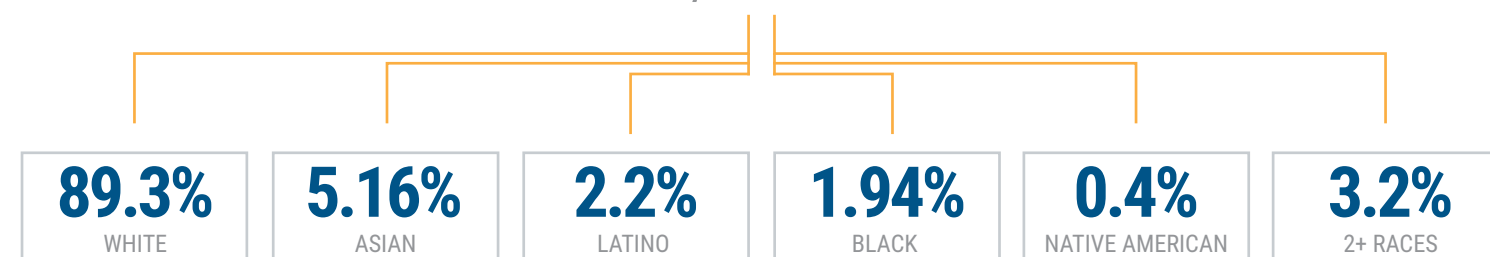
## EDUCATION ATTAINMENT



## POPULATION BY AGE



## RACE/ETHNICITY



# ECONOMY

MEDIAN INCOME  
**\$51,500**

**36.1%**  
FUTURE JOB GROWTH  
OVER THE NEXT 10 YEARS

**75,256**  
TOTAL JOBS

## HOT JOBS

HIGHEST PAYING JOBS WITH OPENINGS

MEDICAL & HEALTH SERVICES MANAGERS  
**\$42.51/hr**

CIVIL ENGINEERS  
**\$34.88/hr**

PHYSICIAN & SURGEON  
**\$115.55/hr**

ADMIN SERVICES MANAGERS  
**\$42.55/hr**

PHARMACIST  
**\$61.01/hr**

**97.2%**  
EMPLOYMENT RATE

**2.8%**  
UNEMPLOYMENT

**62,776**  
NO. EMPLOYEES

# INDUSTRY



HEALTH CARE & SOCIAL ASSISTANCE  
**19.95%** | **15,003**



GOVERNMENT  
**12.11%** | **9,113**



RETAIL TRADE  
**11.31%** | **8,510**



MANUFACTURING  
**10.51%** | **7,907**



ACCOMMODATION & FOOD SERVICES  
**9.07%** | **6,819**



OTHER SERVICES (EXCEPT PUBLIC ADMIN)  
**5.16%** | **3,878**



FINANCE & INSURANCE  
**4.87%** | **3,666**



WHOLESALE TRADE  
**4.69%** | **3,525**



CONSTRUCTION  
**4.01%** | **3,010**



OTHER  
**18.33%** | **13,783**

## TOP EMPLOYERS

|          |   |           |   |
|----------|---|-----------|---|
| <b>1</b> | Gundersen Health System<br>HEALTH CARE    | <b>6</b>  | Franciscan Skemp Healthcare<br>HEALTH CARE      |
| <b>2</b> | University of WI - La Crosse<br>EDUCATION | <b>7</b>  | Centurylink, Inc.<br>TELEPHONE UTILITY          |
| <b>3</b> | Mayo Clinic<br>HEALTH CARE                | <b>8</b>  | Dairyland Power Cooperative<br>ELECTRIC UTILITY |
| <b>4</b> | Kwik Trip, Inc.<br>RETAIL                 | <b>9</b>  | Trane Inc.<br>MANUFACTURING                     |
| <b>5</b> | Logistics Health, Inc.<br>HEALTH CARE     | <b>10</b> | Kaplan Professional<br>EDUCATION                |

Source: Mississippi River Regional Planning Commission (MRRPC) through a contract with Economic Modeling Specialists Inc. (EMSI)

# TRANSPORTATION



## TRAINS

Amtrak's majestic Empire Builder route passes through La Crosse enroute to Portland, Oregon. This unique trip offers view of the Lewis and Clark trail, Glacier National Park, the Space Needle, Mt. Hood and much more. The route can be an entire journey or a quick connection to Minneapolis, Chicago and beyond.  
[amtrak.com](http://amtrak.com)



## FLYING

La Crosse Regional Airport: Cut down the hassle and alleviate the stress of travel by flying the La Crosse Regional Airport (LSE). LSE offers multiple daily flights to Chicago and Minneapolis connecting you to any global travel destination.  
[lseairport.com](http://lseairport.com)



## BUSING

Municipal Transit (MTU)  
Safe and convenient public transportation services are provided by MTU every day of the week. Their 8 fixed routes and two flex routes offer transportation throughout the area including La Crosse, French Island, a portion of Onalaska and La Crescent, MN.  
[cityoflacrosse.org/MTU](http://cityoflacrosse.org/MTU)

Groome Transportation  
Previously Go Care-Free Shuttle, Groome Transportation offers rides locally and regionally. Rides can take you as far as Winona, Rochester and even Minneapolis, as well as to various locations in town.  
[groometransportation.com/la-crosse](http://groometransportation.com/la-crosse)

SMRT BUS (Regional Transit Bus for SW WI)  
Available to all, this low-cost (\$3 one way) bus service, can take you to local destinations such as Prairie Du Chien, Viroqua, Tomah and La Crosse, Monday through Friday.  
[ridesmrt.com](http://ridesmrt.com)

Jefferson Lines  
Travel west to Rochester and Minneapolis, MN or east to Madison and Milwaukee, for an affordable price on Jefferson Lines. From there, catch connections at these major hubs and travel further.  
[www.jeffersonlines.com](http://www.jeffersonlines.com)



## BIKING

Bicycling  
With its miles of designated bike lanes, clearly marked shared-lanes, and more bicycle-friendly businesses per capita than any other city in Wisconsin, La Crosse has been designated a Silver-level Bicycle Friendly Community by the League of American Bicyclists. This makes getting around on two wheels, a safe and convenient mode of transport.  
[www.naturesplacetoplay.com](http://www.naturesplacetoplay.com)

Motorcycling  
The La Crosse area is filled with open road for motorcycles. Enjoyed mapped loops ranging anywhere from 19 to 75 miles, or a laid back ride through the area; you'll capture stunning views either way. For more local information, visit:  
[www.explorelacrosse.com/more-things-to-do-in-la-crosse-wi](http://www.explorelacrosse.com/more-things-to-do-in-la-crosse-wi)



## DMV

Department of Motor Vehicles in Onalaska helps you settle in by getting your new license, license plates and registration, address change, and much more.  
Phone: (608) 264-7447  
9477 Highway 16 East, Onalaska, WI 54650  
[local.dmv.org/wisconsin/branch/onalaska-licenseregistration](http://local.dmv.org/wisconsin/branch/onalaska-licenseregistration)





# EDUCATION

## PRIMARY & SECONDARY EDUCATION

With low student-to-teacher ratios and high test scores, greater La Crosse has nationally ranked schools to fit each student’s individual needs and facilitate their success.

### PRIVATE SCHOOLS

#### LA CROSSE

- Combined Elementary/Secondary School:** Chileda, Faith Baptist School, Providence Academy
- Elementary School:** Blessed Sacrament Elementary School, Cathedral School, Clara Fields School of Excellence (CFSE), First Evangelical Lutheran School, Immanuel Lutheran School, Mount Calvary-Grace Lutheran School
- Junior High School:** Aquinas Middle School
- High School:** Aquinas High School

#### ONALASKA

- Elementary School:** Saint Patrick’s Elementary, Saint Paul’s Evangelical Lutheran School
- High School:** Luther High School

#### WEST SALEM

- Combined Elementary/Secondary School:** Coulee Christian School
- Elementary School:** Christ St. John’s Lutheran School

#### BANGOR

- Combined Elementary/Secondary School:** Hylandale Elementary
- Elementary School:** Saint Paul’s Evangelical Lutheran School, Sandy Oak Amish School

### HOMESCHOOLING

Find out everything you need to know about homeschooling your child in the state of Wisconsin.  
[homeschooling-wpa.org](http://homeschooling-wpa.org)

| DISTRICT    | WEBSITE            | PHONE        | # OF STUDENTS |
|-------------|--------------------|--------------|---------------|
| La Crosse   | lacrosse.k12.wi.us | 608.789.7600 | 6637          |
| Onalaska    | onalaska.k12.wi.us | 608.781.9700 | 3133          |
| West Salem  | wsalem.k12.wi.us   | 608.786.0700 | 1797          |
| Bangor      | bangor.k12.wi.us   | 608.486.2331 | 588           |
| Holmen      | holmen.k12.wi.us   | 608.526.6610 | 3994          |
| La Crescent | isd300.k12.mn.us   | 507.895.4484 | 1,166         |

## PUBLIC SCHOOLS

### LA CROSSE

- Elementary Schools**
- Coulee Montessori
  - Emerson Elementary
  - Hamilton Elementary
  - Hintgen Elementary
  - Northside Elementary
  - North Woods International
  - School of Technology & Arts I
  - Southern Bluffs Elementary
  - Spence Elementary
  - State Road Elementary
  - Summit Environmental School

- Middle Schools**
- Coulee Montessori Adolescent
  - La Crosse Design Institute
  - Longfellow Middle School
  - Lincoln Middle School
  - Logan Middle School
  - School of Technology and Arts II

- High Schools**
- Central High School
  - LaCrossroads
  - Logan High School
  - 7 Rivers High School

- ONALASKA**
- Onalaska High School
  - Onalaska Middle School

- Elementary Schools**
- Eagle Bluff Elementary School
  - Irving Pertzsch Elementary School
  - Northern Hills Elementary
  - Pre-K Program

- HOLMEN**
- Holmen High School
  - Holmen Middle School

- Elementary Schools**
- Evergreen Elementary
  - Prairie View Elementary
  - Sand Lake Elementary
  - Viking Elementary
  - Academy on the Prairie
  - 4K/Early Childhood

- WEST SALEM**
- West Salem High School
  - West Salem Middle School
  - West Salem Elementary School

- BANGOR**
- Bangor Elementary School
  - Bangor Middle School
  - Bangor High School

- LA CRESCENT**
- La Crescent Senior High
  - La Crescent-Hokah Elementary
  - La Crescent-Hokah Middle School

## HIGHER & CONTINUING EDUCATION

The higher and continuing education systems in the La Crosse area are distinctive in providing the privilege to choose within the region. University of Wisconsin-La Crosse, Viterbo University and Western Technical College each offer unique attributes so you won’t have to compromise quality education in order to stay local.

### UNIVERSITY OF WISCONSIN - LA CROSSE

Part of the UW system, University of Wisconsin - La Crosse (UW-L) is a four-year public university, which is home to 9,728 undergraduate students and 818 graduate students from 41 states and 31 countries. UW-L ranks in the top five schools for Midwest Regional Public Universities by U.S. News & World Report. They have earned national recognition for their exercise and sport science and biology programs, in addition to their 97 other undergraduate, 21 graduate and 2 doctoral programs, making an incredible education available mere blocks from downtown.  
[www.uwlax.edu](http://www.uwlax.edu)

### WESTERN TECHNICAL COLLEGE

Western Technical College is focused on relevant career preparation. With great industry relationships, they tailor their certificates, diplomas and degrees to skills and experience that will impress regional employers. Western provides more than 100 programs and pathways to choose from to facilitate learning and success.  
[www.westerntc.edu](http://www.westerntc.edu)

### VITERBO UNIVERSITY

Viterbo University is a four-year private university offering more than 70 undergraduate programs and five graduate programs, complete with research opportunities, study abroad options and internships. Serving more than 2,800 students, each class is approximately 16 individuals, fostering personal attention and growth. With a 99% placement rate and a ranking in the top ten in the nation for careers with a purpose and high pay, Viterbo University paves the pathway to success for students, right from the heart of downtown La Crosse.  
[www.viterbo.edu](http://www.viterbo.edu)





# DIVERSITY/INTERNATIONAL

With an international student population numbering 400+ and a workforce growing in diversity, the La Crosse Area has created and supports a regional diversity council – the Greater La Crosse Area Diversity Council (GLADC) – with members including major businesses, educational institutions, nonprofits, City and County governments, and individuals. The Council works to advance a vision of greater La Crosse as an inclusive and welcoming place to work, access opportunities, contribute and belong. They provide resources to businesses including trainings, speakers and networking opportunities.

GLADC also produces a publication, the Multicultural Resource Guide, to help facilitate a more accessible and inclusive community. This dynamic guide lists established and emerging resources that reflect and celebrate the cultural diversity of the area, and help connect residents to these valuable resources.

The Multicultural Resource Guide includes:

- Civic & Advocacy Organizations and Initiatives
- Faith Communities
- Arts/Culture/Entertainment
- City & Regional Government
- Education
- Businesses & Services



Need more information?  
Interested in a pdf of the guide?

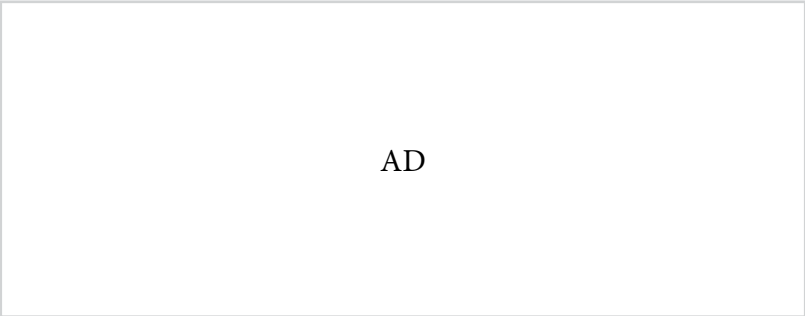
**Contact GLADC today!**

info@glaxdiversitycouncil.com  
glaxdiversitycouncil.com



# FAITH

Worship and community are indispensable aspects for believers of any faith. With over 60% of the area identifying as religiously affiliated, faith in greater La Crosse is populous, welcoming, and diverse. Christianity, Judaism, Catholicism, Church of Latter Day Saints, Islam and other faith beliefs are active and embraced in our area adding rich diversity to our quality of life.



AD



# CHILD CARE



Relocating to a new area with young children often means finding new child care arrangements. The Parenting Place can help you find regulated, quality child care through their Child Care Referral service. This is a free service available online, by phone or in-person during regular business hours.

La Crosse County boasts more than 75 regulated child care businesses, but openings fill quickly particularly for children under two. The staff at The Parenting Place can help you understand Wisconsin's Youngstar Program, a quality rating system that tells you which child care business is most convenient for your new job or living arrangements, and provides resources to guide you through the interview process.

Find the searchable child care provider database at



608-784-4519



[www.theparentingplace.net](http://www.theparentingplace.net)

# PET CARE

If you have four-legged friends, you know it's just as important to help them feel at home in a new area. La Crosse County is filled with pet-friendly options to meet your needs!

## VETS & BOARDING

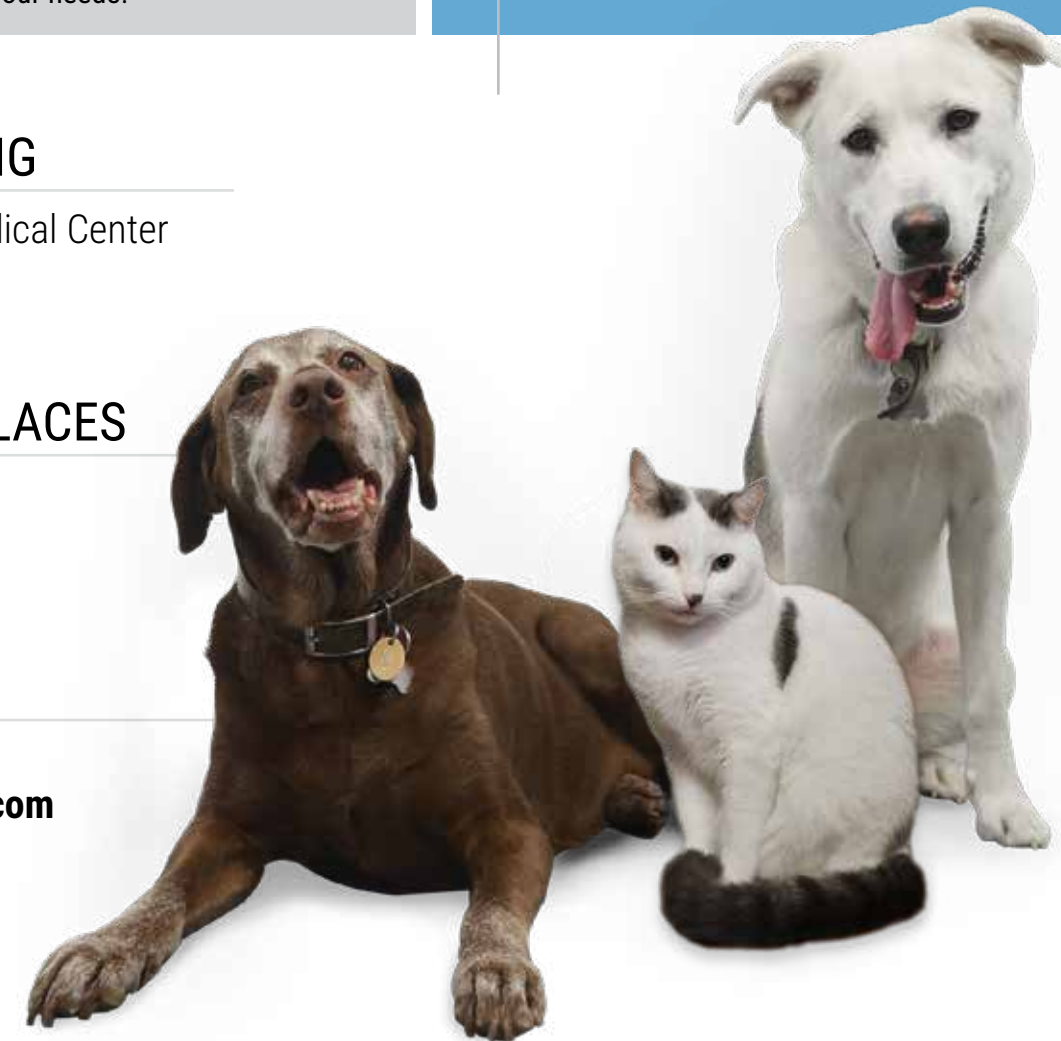
Thompson Animal Medical Center  
[thompsonamc.com](http://thompsonamc.com)

## PET FRIENDLY PLACES

Bring Fido  
[bringfido.com](http://bringfido.com)

## STORES

Wags & Whiskers  
[wagsandwhiskerslax.com](http://wagsandwhiskerslax.com)



AD



## RELOCATING YOUR FAMILY? THE PARENTING PLACE CAN HELP

### NEED CHILD CARE?

- Call us for a free customized list of child care providers
- Or go [www.theparentingplace.net](http://www.theparentingplace.net) to get your custom list



Unsure what to look for? Call and we can help!

### NEED SOCIAL CONNECTIONS?

- Meet other parents
- Enjoy play time with other families
- Check out our calendar of events online for free play groups and classes



WHEN I AM STRONG,  
MY FAMILY WILL  
BE STRONGER  
TRIA, PARENT PARTICIPANT

[www.theparentingplace.net](http://www.theparentingplace.net)

608-784-8125

[info@theparentingplace.net](mailto:info@theparentingplace.net)





# HEALTH CARE

**GUNDERSEN HEALTH SYSTEM**  
Gundersen Health System is a provider of superior care and recognized as one of America’s 50 best hospitals (top 1%) as well as ranking in the top 5% for outstanding patient experience. Their exceptional surgical accolades, 325-bed Level II trauma center and emergency room make Gundersen one of the most outstanding and well-rounded hospitals in the country. With headquarters located right here in La Crosse and the fourth lowest health care costs in the nation, Gundersen makes local health care affordable and accessible.  
[gundersenhealth.org](http://gundersenhealth.org)

**MAYO CLINIC HEALTH SYSTEM**  
Mayo Clinic Health System consists of clinics, hospitals and other facilities that serve the health care needs of people in 60 communities in Iowa, Minnesota and Wisconsin. Mayo Clinic Health System in La Crosse, located near downtown, brings all the knowledge and expertise of Mayo Clinic, the number one hospital in the nation according to *U.S. News and World Report*, to you close to where you live. From primary to specialized care, your local care team delivers expert, comprehensive care so you get exactly the care you need, when you need it, close to home.  
[mayoclinichealthsystem.org](http://mayoclinichealthsystem.org)

**OTHER HEALTH CARE FACILITIES**  
Veterans Affairs River Valley Outpatient Clinic  
Offers care for our veterans  
[tomah.va.gov/locations/lacrosse](http://tomah.va.gov/locations/lacrosse)

Essential Health Clinic  
Offers reproductive and sexually transmitted disease care  
[essentialclinic.org](http://essentialclinic.org)

La Crosse Area Neighborhood Family Clinic  
Offers fixed rate care for standard procedures  
[mynfclinic.com](http://mynfclinic.com)

Mayo Clinic Health System-Franciscan Healthcare - Health Tradition Health Plan  
[www.healthtradition.com](http://www.healthtradition.com)  
Onalaska Care Center  
[www.bsjcorp.com](http://www.bsjcorp.com)  
Springbrook Community of Onalaska  
[www.sprinbrookassistedliving.com](http://www.sprinbrookassistedliving.com)  
The Alliance  
[www.the-alliance.org](http://www.the-alliance.org)

**SENIOR CARE**  
Bethany Lutheran Homes, Inc.  
Provide a home for the aging to live in peace and dignity, guided by Christian Philosophy  
[bethanylutheranhomes.org](http://bethanylutheranhomes.org)  
BrightStar Care La Crosse  
Provide a range of home care service to meet unique client needs  
[brightstarcare.com](http://brightstarcare.com)

Home Instead Senior Care  
Provide an individualized approach to keep seniors safe and sound at home, instead of anywhere else  
[homeinstead.com](http://homeinstead.com)

Bethany St. Joseph Corporation  
[www.bsjcorp.com](http://www.bsjcorp.com)

Eagle Crest Senior Community – Senior Apartments  
[www.bethanylutheranhomes.org](http://www.bethanylutheranhomes.org)



# COST OF LIVING

BUYING

**\$158,000** - AVG PRICE OF HOME  
**64.4%** - % OF HOMEOWNERSHIP

RENTING

**\$681** - AVG PRICE OF RENT  
**35.6%** - % OF RENTERS

COST OF LIVING

| OVERALL COST: 89.2<br>100 = NATIONAL AVG |               |     |
|--|---------------|-----|
| CATEGORY                                 | LA CROSSE CO. | US  |
| Grocery                                  | 95.6          | 100 |
| Health                                   | 100           | 100 |
| Housing                                  | 69            | 100 |
| Utilities                                | 98            | 100 |
| Transportion                             | 99            | 100 |

COMPARED TO (% LESS)

24% - MINNEAPOLIS | 20% - CHICAGO | 13.3% - ROCHESTER

NEEDS UPDATE CONTENT

AD