

# Advertising Guide

## Your guide to sizing, pricing, and art specs

Purchase an ad and pick your spot! Choose the best placement for your ad in the guide. Spots are first come, first serve. Member and non-member pricing below.



1868 **150 YEARS** 2018

Chamber of Commerce  
LA CROSSE AREA

Back Cover:  
\$3,000 (SOLD)  
Inside Front Cover:  
\$2,500 (SOLD)  
Inside Back Cover:  
\$2,200 (SOLD)  
8.375" x 10.875"  
add .125" for bleed  
Keep all content .5"  
from the trim.

Full Page  
7.625" x 10.125"

1/2 Page  
Vertical  
3.625"  
x  
9.875"

1/2 Page Horizontal  
7.625" x 4.75"

1/4 Page  
Vertical  
3.625"  
x  
4.75"

1/4 Page Horizontal  
7.625" x 2.1875"

1/8 Page  
1.8125"  
x  
2.375"

Enhanced Listing  
in the Directory  
adds your logo and  
enhances your  
online listing

**+\$100: Receive email leads of every online inquiry to communicate directly (add-on only).**

**-Premier edition magazine with 64+ pages expected**

**-Distributed by area schools, relators, top employeres and the Chamber**

**-5,000 print copies distributed annually + online**

### Ad Requirements:

Pricing does not include ad design:

-Color format: CMYK

-DPI: 300

-Format: Press-ready PDF

Submit to [relocate@lacrossechamber.com](mailto:relocate@lacrossechamber.com)

(Contact Elevate Media for ad design at  
[info@elevatemginc.com](mailto:info@elevatemginc.com) or 608-519-1893)

### Distribution Locations Are Needed

Contact: 608.784.4880

[relocate@lacrossechamber.com](mailto:relocate@lacrossechamber.com)

### More Info

[lacrossechamber.com/relocate](http://lacrossechamber.com/relocate)

**Secure Today : [relocate@lacrossechamber.com](mailto:relocate@lacrossechamber.com) | 608.784.4880**

**\*Deadline for Ad Reservation: August 14**

**\*Deadline for Final Ad Submission: August 24**

# Advertising Guide

Your guide to networking success



1868

150 YEARS

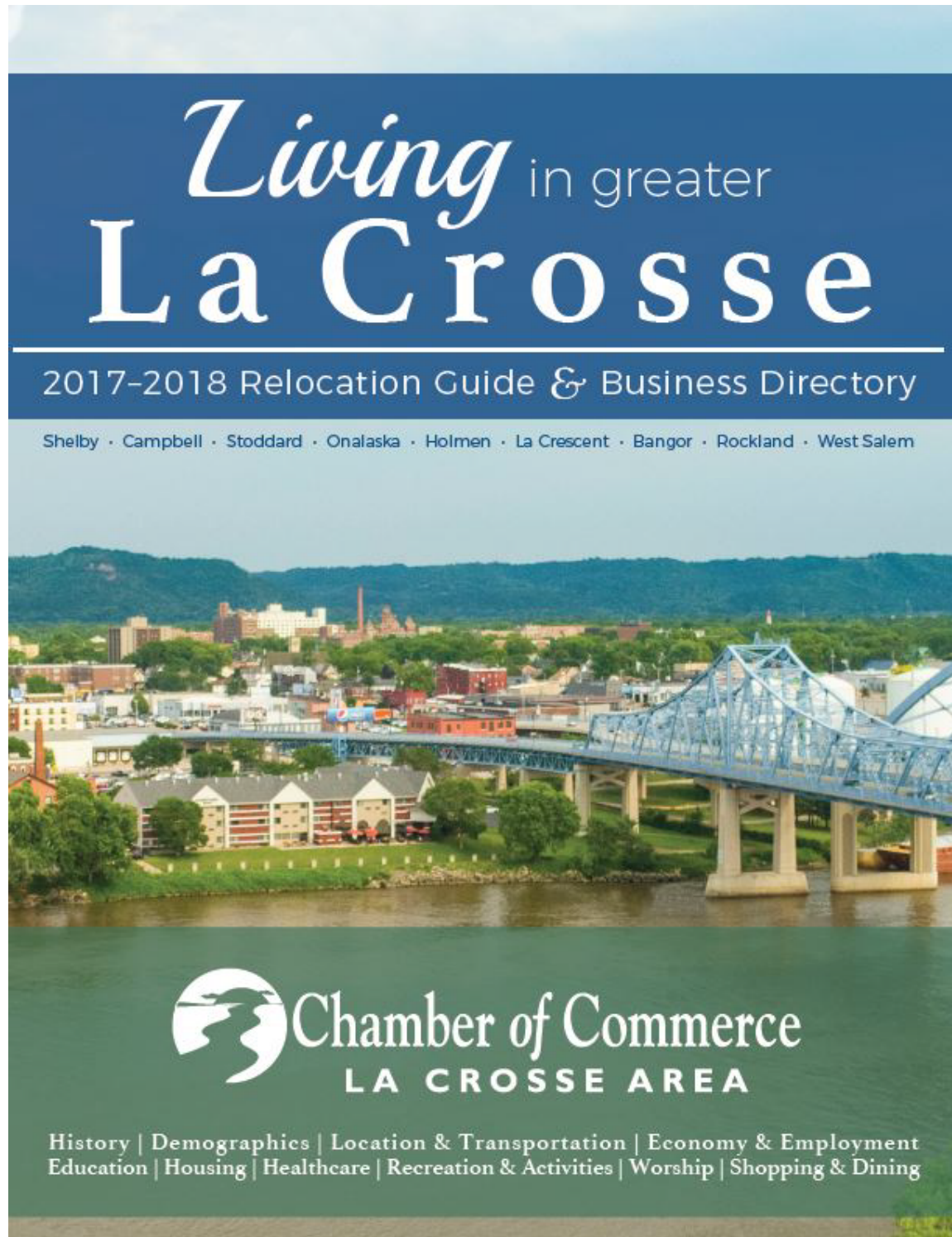
2018

Chamber of Commerce  
LA CROSSE AREA

## 2017-2018 Highlights

- 5,000 print copies
- Over 60 distribution sites
- Multiple online inquiries
- 50+ mailed copies sent coast to coast:

- Washington
- Texas
- New York
- Local Areas



Purchasing an advertisement in the 2018-2019 Relocation Guide and Business Directory opens the door to connect with newcomers, build brand presence and awareness in the community, facilitate relationships, grow networks, and much more.

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