



Advisory Committee Position Description

VISION

The La Crosse Area Chamber of Commerce's Young Professionals of the Coulee Region is a group that creates a vibrant, growing business climate by attracting, retaining and preparing the region's next-generation of business leaders.

MISSION

The mission of the YPCR is to use the tools of the Chamber to engage our young professionals (21-40 years old) with empowering education and experiences that engage them with the community to connect them to each other and greater La Crosse.

ADVISORY COMMITTEE MEMBERS

Advisory Committee members consist of individuals whose companies are members of the Chamber who serve a one-year term, meeting monthly to set the direction for how the YPCR delivers its vision and mission for this growing group of 185+ members. The Advisors:

- Determine the year's (and beyond) strategies to achieve the vision and mission for the group that align and leverage the power of the Chamber
- Determine the structure for which the strategies are implemented (ex. task force, committees)
- Set policies and guidelines for the group that ensure fiscal responsibility and alignment with Chamber policies
- Identify and recruit YPCR Advisory Committee members whose characteristics align with the strategic needs of the YPCR and the Chamber board. Ensure the individual's immediate supervisor, if relevant, agrees to them taking the position. Recommend the structure and leader(s) of the YP Advisory Committee to the Chamber Chairman of the Board. Keep in mind, the YPCR Chairman serves in an ad-hoc, non-voting position on the board.
- Strive to ensure the Advisory Committee is representative of the YP membership
- Keep the Chamber staff liaison informed of YPCR events, dynamics, challenges and opportunities
- Serve as leaders to their peers by acting in ways you want modeled – attending both YP and Chamber events, inviting people to events, etc.
 - Attendance at a minimum of eight Young Professional Advisory Committee meetings per year.
 - Participation in at least 50% of all events, totaling at least ten per year.

To apply, please submit a letter of interest to Vicki Markussen at vicki@lacrossechamber.com by December 15, 2016.

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ADVOCATE.