



The Power of Local

Thursday, October 27, 2016
La Crosse Center • South Hall A & B
8:30 a.m. - 2:30 p.m.

Free Admission with a Business Card



Inside: Schedule of Events, Expo Floor Map, Business Expo Listings

“ I’m a small business owner. I’m not Altra’s biggest account but they make me feel like I am. ”

Kimberly Bentzen-Tabbert
Owner of Mainstream Boutique



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La Crosse, WI 54601

Business Expo: THE POWER OF LOCAL

Our Young Professionals said it best in a recent survey: The vibrancy of our local businesses and the entrepreneurial energy businesses create are what they love about our area. Local doesn't only mean small. It means businesses committed to our area—from Lost Lake Beer to Kwik Trip. Our local restaurants, retail, service providers and even our company headquarters give the La Crosse area our vibe.



Vicki Markussen
Executive Director

Our 725 members—especially our Young Professionals—have said repeatedly that they want to get to know the businesses around them. Too often they operate in a silo. Some nationally and globally focused companies have strategies to engage their employees locally to help set roots. The Business Expo is one of those tools.

On October 27, the La Crosse Area Chamber of Commerce will highlight two businesses at our kickoff Small Business Breakfast and at our luncheon that have deep, generational roots in La Crosse. Brennan Marine, with its sister business J.F. Brennan Company, and Leithold Music are, respectively, third- and fourth-generation businesses in La Crosse. They are vital in two very different areas: our transportation system and our quality of life through the arts. You will learn more than just their stories; you will learn how they have evolved, how they have learned from mistakes, how they have realized best practices and how they are adapting to the world around them after more than 100 years in business each.

The heart of the event, however, is the trade show. It is the region's only opportunity for businesses to show other businesses what they do. It is your source for finding a local business to meet your needs. The Business Expo is your way to connect with other businesses to grow.

Vicki Markussen
Executive Director, La Crosse Area Chamber of Commerce



La Crosse Area Chamber of Commerce - Business Expo 2016
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KEYNOTE PRESENTERS

BREAKFAST



LEITHOLD MUSIC

116 S. Fourth Street ■ Downtown La Crosse
(608) 784-7355 ■ 1 (800) 288-9743 ■ www.leitholdmusic.com

Thursday, October 27 • 7:30-8:30 a.m.

Registration: 7-7:30 a.m.

Cost: \$20 for Chamber Members,
\$30 for Non-Chamber Members
(registration includes breakfast)

Generations of Leadership: Leithold Music

Passion for People

ABBIE LEITHOLD-GERZEMA,
OWNER, LEITHOLD MUSIC

"It's about people, not items," is a business philosophy instilled by Abbie Leithold-Gerzema's great-grandfather when he began Leithold Music in 1888. It's a model that kept the company alive in the 1980s when the economy shuttered many music stores. The Leithold passion for people also causes it to support the startup and continuation of many community music programs including the Youth Symphony, the Blue Stars and the Da Capo band. The Chamber is proud to share the story

of one of our founding Chamber of Commerce members—Leithold Music. The company's painted billboard is a downtown icon, setting the tone for our picturesque historic downtown. Learn how this fourth generation of business owners continues to see their job not as work, but a way to help people.

Business Expo booths are open after the breakfast program concludes. Please plan some extra time to visit the booths on the exhibit floor before you leave to start your business day. The Expo is your opportunity to do business with local companies that keep our region vibrant.

Thank you to our Emerald Sponsors



Pre-registration is required
for the breakfast and the luncheon.

Registration deadline is
Thursday, October 20, 2016

Register online at
www.lacrossechamber.com

LUNCHEON



Thursday, October 27

11:30 a.m.-12:30 p.m.

Registration: 10:30-11:30 a.m.

Exhibit Floor Open:

8:30-11:30 a.m.. & 12:30-2:30 p.m.

Cost: \$29 for Chamber Members
\$39 for Non-Chamber Members
(registration includes lunch)

Generations of Leadership: Brennan Marine Brothers Rebuilding Bridges, Boats & Beyond

ADAM, MARK AND MATT BINSFELD

Nearly 100 years ago, Jim and Gene Brennan left their family farm in Lansing, Iowa, and started a small contracting business that specialized in bridge construction. By the mid-1940s, Jim had moved to La Crosse and began working out of a small yard near the old Milwaukee Road roundhouse on the North Side. In 1959, he and Gene split the business, and J.F. Brennan Company was incorporated on the southern end of French Island. Since then, Brennan has grown to become a leading provider of environmental services, marine construction and harbor management services throughout the country. As the company enters its fourth generation of leadership, Brennan employs more than 350 marine professionals and has positioned itself for substantial growth opportunities. Learn how they have diversified across several niche markets, recruit and keep a talented workforce, and effectively manage the elevated levels of risk they face in their daily work activities.

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Chamber: **RESPAWNED**

BY VICKI MARKUSSEN, EXECUTIVE DIRECTOR

Video games introduced the word *respawned*—a term that means you come back to life at the same place with all the action going on around you but with full energy and ready to roll. Our Chamber's new strategic plan is like being respawned, but with a whole new set of strategies.

Our strategic plan is somewhat like a business plan. It sets the course for how we operate, what we do and what we don't do. When I started at the Chamber two-and-a-half years ago, I saw our strategies as the equivalent of a business saying: "We want to sell more, provide great products and talk to our customers." Those are the outcomes of doing something that people want, and doing it really well.

After 30 months of listening to members, we began our plan by looking at the needs of our very diverse members. Some needs are universal, such as talent. Some are particular to a certain segment, such as networking events. From this, we learn what our members need us to be.

Now that we know where we're trying to go, we can build the vehicles to get us there. Our team at the Chamber is steering. The passion of our members fuels those vehicles; the more passion, the farther we can go. Our members own this path, not our team. It is a path to help you, your business, your customers and vendors, and the businesses that make our economy robust and help us attract and keep talent. We look forward to connecting, growing and advocating alongside you.

Focus 1:

GROWTH THROUGH TALENT

Our region's low unemployment is restricting our growth in nearly all industries. We must find innovative talent solutions for business attraction, growth and startup.

- LEAD in the creation of tools to attract talent to this region, particularly in fields our local colleges and universities do not serve (engineering, IT, accounting, architecture, etc.).
- PARTNER to find innovative solutions to address this worker shortage.
- LEAD in efforts to get our young professionals—our current and next generation of business leaders—prepared, engaged and connected in our community.

Focus 2:

CONNECT TO GROW BUSINESSES

The power of the Chamber is our ability to connect businesses to address common opportunities and challenges by offering them shared best practices, ongoing relationships and resources.

- LEAD in offering local businesses insight and resources to help create growth strategies.
- LEAD in assisting businesses to grow by connecting them with other local businesses in a variety of formats.
- LEAD by providing information that keeps them current and competitive.
- PARTNER to increase the success rate of new businesses by offering them Chamber resources and our members' body of knowledge, and by creating a climate that encourages local businesses and entrepreneurs—particularly women and minorities.
- SUPPORT efforts to improve companies' entry into global and government contract work that supports higher wages and economic stability.
- LEAD efforts to pool members' buying power to save money and offer opportunities not available or too cost-prohibitive if pursued alone.

Focus 3:

ADVOCATE FOR A THRIVING BUSINESS CLIMATE

Every business located in our area is impacted by local factors: talent, infrastructure, regulation, taxation, utilities, quality of life, etc. The Chamber is the largest collective force in western Wisconsin for positive change in our community and government.

- LEAD in identifying and advocating for a business climate that allows businesses to thrive.



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Schedule of Events

7-7:30 a.m.

Registration:
Kick-Off Small Business Breakfast

7:30-8:30 a.m.

Kick-Off Small Business Breakfast
(Pre-registration required)

**Generations of Leadership:
Leithold Music's Passion**
Abbie Leithold-Gerzema,
Vice President, Leithold Music

8:30 a.m.-2:30 p.m.

Exhibit floor open
Free admission with a
business card
*Exhibit floor closed from
11:30 a.m.-12:30 p.m. for the
luncheon.*

10:30-11:30 a.m.

Registration: Featured Luncheon

11:30 a.m.-12:30 p.m.

Featured Luncheon
(Pre-registration required)

**Generations of Leadership:
Brennan Marine-
Brothers Rebuilding Bridges,
Boats & Beyond**
Adam, Mark and Matt Binsfeld



*When they can't be with you
let them be with someone who cares*

TWO GREAT LOCATIONS:

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At Coulee Region Adult Day Center, our goal is to provide quality of life for all of our clients. It's what has made us one of the premier providers of adult care services in the area. Call us today to see what Coulee Region Adult Day Center can do for you!

www.couleeregionadultdaycenter.com | Phone: (608) 519-2306

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PROFILE OF LA CROSSE COUNTY BUSINESSES

From the U.S. Census Bureau, 2012 Data unless otherwise noted.

Who We Are:

TOP INDUSTRIES BY EMPLOYMENT

Source: Worknet, 1st Quarter 2016

1. Hospitals
2. Educational Services
3. Food Services & Drinking Places
4. Ambulatory Health Care Services
5. Nursing & Residential Care Facilities

What We Pay Per Hour

Family & General Practitioners: \$114.79

Chief Executives: \$70.34

Physicians & Surgeons: \$67.71

Pharmacists: \$62.03

Natural Sciences Managers: \$55.45

Number of Businesses & Employees

Source: Quarterly Census of Employment & Wages: 1st Quarter, 2016

La Crosse County -
3,036 total establishments
67,669 employees

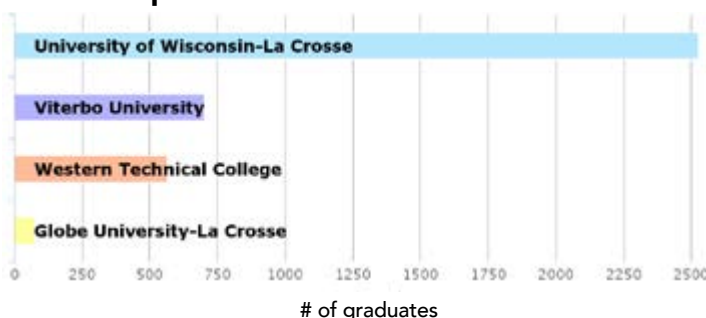
Where Some of Our Employees Live and Work			
La Crosse	2014	2002	+/-
Employed in the City	47,097	41,358	-1,261 few employed
Employed in City - Live Outside	33,983 (72.2%)	32,064 (66.3%)	+1919
Employed in City - Live in City	13,114 (27.8%)	16,294 (33.7%)	-3,180
Onalaska	2014	2002	+/-
Employed in the City	10,224	6,483	+3,741 more employed
Employed in City - Live Outside	8,926 (87.3%)	5,362 (82.7%)	+3,564
Employed in City - Live in City	1,298 (12.7%)	1,121 (17.3%)	+177
Holmen	2014	2002	+/-
Employed in the City	2,443	2,228	+215 more employed
Employed in City - Live Outside	1,998 (81.8%)	1,756 (78.8%)	+242
Employed in City - Live in City	445 (18.2%)	472 (21.2%)	-27

PROFILE ON WHO WE ARE GRADUATING

Top 5 Programs BY # OF GRADUATES



Top 5 Universities BY # OF GRADUATES





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Gundersen Business Health Services

Bruce Friell, Director
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SOUTH HALL A (EXPO BOOTHS) & SOUTH HALL B (BREAKFAST & LUNCHEON)



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Full continuum of quality homes and services for the aging including independent and assisted living, Alzheimer's group homes, skilled nursing care and therapy services.

BMO Harris Bank, N.A. - #38

3500 State Road 16
La Crosse, WI 54601
608-781-8834 (Valley View)
www.mibank.com

A full-service bank.

Brickl Bros., Inc. - #101

400 Brickl Road
P.O. Box 125
West Salem, WI 54669-0125
608-786-0890
www.bricklbros.com

Full-service design/build general contractor for commercial, industrial and rural wood and steel construction as well as concrete flatwork. Delivered on time ... on budget.

Candlewood Suites - #93

56 Copeland Avenue
La Crosse, WI 54603
608-785-1110
www.candlewoodsuites.com/lacrossewi

Opened in Spring 2010 with 92 studio and one-bedroom suites. Fully equipped kitchen, large workspace, free wireless Internet access, complimentary guest laundry, shopping service, library, Candlewood Gym and more.

Catholic Charities of the Diocese of La Crosse - #92

3710 East Avenue S.
La Crosse, WI 54601
608-782-0710
www.cclse.org

Legal immigration services. Warming center. Disability services. Birth parent support services. Financial literacy and financial education. Emergency assistance. Adoption services.

Cell.Plus/U.S. Cellular Agent - #25

1537 Losey Boulevard S.
La Crosse, WI 54601
608-519-5440
www.cell-plus.net

Cell.Plus is an award-winning exclusive agent for U.S. Cellular providing an excellent experience for customers. They also provide introductory, advanced and business smartphone classes.

Cindy Gerke & Associates, Inc. - #85

901 Rose Street
La Crosse, WI 54603
608-784-2100
www.realestatelacrosse.com

Established in 1994, with only three agents, Cindy Gerke & Associates began as Cindy's "vision" that our agents, working together as a family, can improve the quality of the traditional real estate service in our area.

CliftonLarsonAllen LLP - #1

1052 Oak Forest Drive, Suite 230
Onalaska, WI 54650
608-392-1600
www.claconnect.com

CliftonLarsonAllen helps businesses, governments, nonprofits and individuals from coast to coast by delivering audit, tax, consulting and outsourcing capabilities best aligned with their clients' needs.

Co-op Credit Union - #64

100 French Road
Onalaska, WI 54650
608-784-2499
www.coopcu.com

Co-op Credit Union provides a full line of services to members in La Crosse County. Our office is located on the second floor of the La Crosse post office.

Business Expo Listings

Computer Training and Consulting, LLC - #49

4008 Mary Drive
Onalaska, WI 54650
608-769-4203
www.ComputerTrainingWI.com

Live Online and Onsite Training—Microsoft Office, Project Management and Crystal Reports. We provide LIVE Online or Onsite training on the latest Microsoft Office versions including 2016 and 365.

Confidential Records, Inc. - #61

1629 Caledonia Street
La Crosse, WI 54601
608-498-4063
www.confidentialrecordsinc.com

Mobile on-site paper shredding, security containers provided. NAID AAA Certified. Everything 100% recycled. Drop-off services available.

Coulee Region Adult Day Center - #102

1062 Oak Forest Drive, Suite 160
Onalaska, WI 54650
608-519-2306
www.couleeregionaduldaycenter.com

Providing day care, respite, shower services and in-home care to disabled and elderly adults (over 18 years). Your loved one will enjoy activities, community outings, daily living skills and socialization.

The Court Above Main - #58

420 Main Street
La Crosse, WI 54601
608-782-3603
www.thecourtabovemain.com

This exclusive event space, located on the historic third floor overlooking downtown La Crosse, is perfect for wedding receptions, rehearsal dinners, corporate conferences. Sixteen-foot ceilings, floor-to-ceiling windows, complete bar.

CPC Printing & Promotions - #39

1001 Commercial Court
Onalaska, WI 54650
608-781-1050
www.crescentprinting.com

CPC Printing & Promotions is a third-generation, family-owned company specializing in sheetfed and heatset web commercial printing, promotional products and decorated apparel.

CR Solutions - #10

548 Lester Avenue
Onalaska, WI 54650
608-779-9400
www.cr-sol.com

CR Solutions and Ironcore are information technology solution providers of hosted and in-house computer sales, consulting, support, design, implementation, services and solutions.

Dahl Automotive La Crosse - #47, #127 & #128

711 3rd Street S.
P.O. Box 788
La Crosse, WI 54602-0788
608-784-9600
www.dahlauto.com

Vehicle sales, service, body repair and painting, and detailing.

Dale Carnegie Training

Offered by Siebert Associates, Inc.-#70

2801 Coho Street, Suite 208
Madison, WI 53713
608-222-5363
www.swwis.dalecarnegie.com

Your business partner for proven results. Services range from strategic planning and keynote addresses to sales and leadership training, always emphasizing business results.

DBS Group - #60

2700 National Drive, Suite 101
Onalaska, WI 54650
608-881-6007
www.dbsg.com

Full-service firm providing design and construction services in an integrated design-build delivery. Markets served include grocery, retail, office, health care, hospitality, industrial, manufacturing, warehouse, multi-family and senior living.

Dependable Solutions, Inc. - #114 & #114A

3815 Mormon Coulee Road, Suite 104
La Crosse, WI 54601
608-519-5665
www.dpndbl.com

Dependable Solutions is a full-service IT consulting firm specializing in providing technology expertise and solutions to businesses, governmental entities and educational institutions.

Emmons Business Interiors/Complete Office of Wisconsin - #30

200 Main Street, Suite 105
La Crosse, WI 54601
608-377-1149
www.ebiweb.com

Emmons Business Interiors (EBI) is a full-service office furniture dealer offering a complete line of quality office furnishings, design, space planning, installation, project and move management.

EO Johnson Business Technologies - #31 & #32

3310 Kinney Coulee Road S.
Onalaska, WI 54650
608-788-2390
www.eojohnson.com

A business technologies company providing IT services, document and print management systems, printers/copiers, digital signage, production printing equipment, work flow analysis and document scanning.

Explore La Crosse - #121

410 Veterans Memorial Drive
La Crosse, WI 54601
608-782-2366
www.explorelacrosse.com

Tourist information and convention planning assistance.

Fairway Outdoor Advertising - #26 & #36

1329 Interchange Place
La Crosse, WI 54603
608-784-8200
www.fairwayoutdoor.com

Outdoor billboard and digital media company.

First Supply, LLC - #79

106 Cameron Avenue
P.O. Box 1028
La Crosse, WI 54602-1028
608-784-3839
www.1supply.com

Plumbing, HVAC, water and well supplies, municipal supplies, cabinets.

Five Star Telecom, Inc. - #8 & #9

5136 Mormon Coulee Road
La Crosse, WI 54601
608-796-9088
www.5startel.com

We can design a communication network tailored to your needs. From carrier services to structured cabling, we have the experience and knowledge you need.

Business Expo Listings

Girl Scouts of Wisconsin - Badgerland Council, Inc. - #68

2710 Quarry Road
La Crosse, WI 54601
800-236-2710
www.gsbadgerland.org

Girl Scouting builds girls of courage, confidence and character, who make the world a better place.

Gundersen Health System - #115 & #116

1900 South Avenue
La Crosse, WI 54601
608-782-7300
www.gundersenhealth.org

Providing you a personal relationship with medical excellence. Among the best in the nation for heart, cancer, women's health, pediatrics, neuroscience, orthopaedics, trauma and more.

H & R Block - #84

103 6th Street S.
La Crosse, WI 54601
608-782-6014
www.hrblock.com

Tax services—easy to complex! Tax returns, rapid refunds, electronic filing, mortgage services, financial advice, investment services, express IRA with saving opportunity. Peace of mind guarantee!

Habitat for Humanity - La Crosse Area - #21

3181 Berlin Drive
La Crosse, WI 54601
608-785-2373
www.habitatlacrosse.org

Harter's Quick Clean Up Services, Inc. - #107

2850 Larson Street
La Crosse, WI 54603-1829
608-782-2082
www.harters.net

Residential and commercial rubbish removal, construction and recycling containers.

Health Tradition Health Plan - #3

1808 E. Main Street
Onalaska, WI 54650
608-781-9692
www.healthtradition.com

Health maintenance organization, a Mayo Clinic Health System Choice in Wisconsin.

Houck Transit Advertising - #15 & #16

4610 Milton Street N.
Saint Paul, MN 55126
800-777-7290
www.houckads.com

It's Houck Transit Advertising's mission to help our clients' organizations grow by increasing awareness of their products and services with high-impact transit advertising campaigns.

ISG - #37

201 Main Street, Suite 710
La Crosse, WI 54601
608-789-2034
www.is-grp.com

Responsive, full-service design firm providing architecture, civil, structural, mechanical and electrical engineering; land surveying; environmental services; landscape architecture; interior design and community resource planning.

Kwik Trip - #117 & #118

1626 Oak Street
La Crosse, WI 54603
608-781-8988
www.kwiktrip.com

Our goal is to be Better than the Best in all we do—from customer service to offering the highest quality products at competitive prices.

La Crosse Area Chamber of Commerce - #33

601 7th Street N.
La Crosse, WI 54601
608-784-4880
www.lacrossechamber.com

Since 1868, the Chamber has united companies to advocate for, inform and provide marketing opportunities to help businesses grow and to create a pro-business environment.

La Crosse Area Development Corporation - #43

601 7th Street N.
La Crosse, WI 54601
608-784-5488
www.ladcoweb.org

Economic development/business retention. Primary MSA contact.

La Crosse Center - #54

300 Harborview Plaza
La Crosse, WI 54601
608-789-7400
www.lacrossecenter.com

Convention center, arena and ballroom.

La Crosse Radio Group: Magic 105, Kicks 106.3, Eagle 102.7, Classic Rock 100.1, Today's Talk 1490 - #119 & #120

1407 2nd Avenue N.
Onalaska, WI 54650
608-782-8335
www.lacrosserradiogroup.net
Radio.

La Crosse Regional Airport - #7

2850 Airport Road
La Crosse, WI 54603
608-789-7464
www.lseairport.com

The region's local commercial service airport serving the La Crosse area with daily nonstop airline service, private charter flights, cargo transportation and hangar facilities.

La Crosse Tribune River Valley Media Group - #12, #13 & #14

401 3rd Street N.
La Crosse, WI 54601
608-782-9710
www.lacrossetribune.com

Daily and Sunday newspapers in La Crosse and Winona, online services, direct marketing, shoppers, weekly newspapers and commercial printing.

Lamers Bus Lines, Inc. - #100

326 Sky Harbour Drive
La Crosse, WI 54603
608-781-8177
www.golamers.com

A 65-year-old company with 29 terminals across the state of Wisconsin. Featuring charter motorcoach, school buses and complete tour and travel.

Loffler Companies - #81

559 Braund Street, Suite 1
Onalaska, WI 54650
608-782-7587
www.loffler.com

Konica Minolta, Sharp & HP network printer and copy machine sales and service. Scanning and faxing integration. Managed print services and document management solutions. Multimedia digital white board sales.

Business Expo Listings

Lost Lake Pilsner Beer - #89

32288 County Road 1
La Crescent, MN 55947
608-792-4306
www.lostlakebeer.com

Joe Weiss, Brewmaster, is graduate of Seibel Brewing Technical Institute and has worked in the brewing industry for 50 years. Lost Lake Pilsner is light, crisp and easy drinking.

Magnum Broadcasting - #88

505 King Street, Suite 221
La Crosse, WI 54601
608-784-0876
www.magnumbroadcasting.com

KQEG-TV Channel 23 La Crosse, Charter Cable Channel 5. Mix 96.1 a Family-Business Friendly Station airing Today's Best Music Mix.

Mainstream Boutique - #24

1125 Main Street, Suite 180
Onalaska, WI 54650
608-519-5522
www.mainstreamboutique.com/newsite/Wisconsin/delaf

Mainstream Boutique offers unique fashions and accessories to women of all ages.

Manpower - #23

2800 National Drive, Suite 103
Onalaska, WI 54650
608-781-8899
www.mnpwr.com

Manpower is your connection to effective workforce management solutions. We ensure that you have highly qualified, productive and motivated people in place when you need them.

Marco - #62

5136 Mormon Coulee Road
La Crosse, WI 54601
608-787-8888
www.marconet.com

Marco is a 100% employee-owned company that helps organizations manage their information by applying network expertise to voice, data, video and print solutions.

Mayo Clinic Health System - #4

700 West Avenue S.
La Crosse, WI 54601
608-785-0940
www.mayoclinichealthsystem.org

Health care delivery network with 1,100 physicians offering the Mayo Clinic standard of care in over 75 communities across Iowa, Minnesota and Wisconsin.

Meridian Marketing Services - #59

1026 19th Street S.
P.O. Box 971
La Crosse, WI 54602-0971
608-784-2110
www.meridian-corp.com

Complete marketing services. Brochures, catalogs, websites, advertising, manuals, trade show graphics and display hardware, black-and-white and color digital printing. Visit us at www.meridian-corp.com or www.supersizemygraphics.com.

The Monogram Company - #80

515 Division Street
La Crosse, WI 54601
608-784-9647
www.monogramco.com

Custom embroidery and screen printed apparel for businesses and organizations of all sizes. Custom logo'd promotional products, service industry uniforms and accessories.

Netkinetix, Inc. - #105

601 St. Andrew Street, Suite 203
La Crosse, WI 54603
608-796-0560
www.netkinetix.com

Netkinetix provides custom application programming and consulting services to clients nationwide. We also design and develop ecommerce sites and complex web applications.

The Parenting Place - #71

1500 Green Bay Street
La Crosse, WI 54601
608-784-8125
www.theparentingplace.net

Parent education/support and child care resource/referral. Employer assistance with work/family issues, family-friendly policy development, parenting workshops and creating job-site child care.

Park Bank - #99

1200 Main Street
P.O. Box 100
Holmen, WI 54636-0100
608-526-2265
www.parkbankplace.com

Park Bank is a family-owned community bank specializing in home loans, investment properties and small business financing. Award-winning small business lender. Fourteen consecutive years as Wisconsin's largest volume community bank lender.

Pepsi-Cola Bottling Company of La Crosse - #111

1900 West Avenue S.
P.O. Box 998
La Crosse, WI 54602-0998
608-785-0450
www.pepsilacrosse.com

Soft drink, water, juice, coffee and new age beverage distributor.

Premier Hotel Properties - #82

9409 State Road 16
Onalaska, WI 54650
608-783-6555
www.hiexonalaska.com

Deluxe accommodations, indoor pool, whirlpool and fitness area. Conference capabilities. Enhanced continental breakfast bar, free local phone calls and high-speed wireless Internet. Located by Valley View Mall.

QPS Employment Group - #29

1802 State Road 16
La Crosse, WI 54601
608-433-9655
www.qpsemployment.com

QPS Employment Group is a full-service staffing firm servicing the La Crosse area, comprised of dedicated and passionate people with over 30 offices throughout the Midwest. We place great people with great companies in industrial, skilled trades, administrative, manufacturing, general labor and professional employment.

Business Expo Listings

Referral Staffing Solutions - #52

200 Mason Street, Suite 18
Onalaska, WI 54650
608-487-4421
www.referralstaffingsolutions.com

All-inclusive staffing service and recruiting firm providing outstanding experiences to clients and employees—making the right placements the first time. Serving Tomah, Sparta, La Crosse/Onalaska and surrounding Wisconsin areas.

Remedy Intelligent Staffing - #11

1288 Rudy Street, Suite 106
Onalaska, WI 54650
608-783-1652
www.remedystaff.com

Professional recruiting firm specializing in customer service, technical, industrial, health care and scientific.

Riverfront, Inc. - #72

3000 South Avenue
La Crosse, WI 54601
608-784-9450
www.riverfrontinc.org

Riverfront serves people with disabilities and other challenges, providing vocational and independent living services. Riverfront's business services provide assembly, packaging, mailing and employment services to area business.

Rod's Ride On Powersports, Inc. - #125 & #126

4140 Mormon Coulee Court
La Crosse, WI 54601
608-788-4514
www.rodrides.com

Sales and service of motorcycles, ATVs, UTVs, personal watercraft, trailers and associated parts and accessories.

Sam's Club - #57

1211 Crossing Meadows Drive
Onalaska, WI 54650
608-781-1670
www.samsclub.com

Retail wholesale club, Sam's Club offers fresh meat, produce, liquor, office supplies, tire and battery, photo, optical, grocery, electronics, clothing, home furnishing and seasonal departments.

Shenanigans - #104

2100 Dawson Avenue
La Crosse, WI 54603
608-783-3333
www.shenanigansfun.com

Laser tag, ropes course, rock wall, human hamster ball, paintball, arcade games and more. Full sports Bar and tiki bar. Birthday parties, team building, group events. Celebrations on the river.

Shred Right - #77

862 Hersey Street
St. Paul, MN 55114
651-647-1300
www.shredrightnow.com

Green Smart NAID Certified information and document destruction for paper and media on-site or off-site; education and assistance in writing your security plan to keep compliant. Over 25 years in industry.

SpringBrook Community Assisted Living, LLC - #91

861 Critter Court
Onalaska, WI 54650
608-783-2292
www.springbrookassistedliving.com

SpringBrook is a state-certified Residential Care Apartment Complex (RCAC) and a state-licensed Community Based Residential Facility (CBRF) capable of providing personal, supportive and nursing related cares, along with Memory Care.

State Bank Financial - #2

401 Main Street
P.O. Box 159
La Crosse, WI 54602-0159
608-784-4600
www.statebankfinancial.com

The largest locally owned community bank in the area providing full-service consumer, business and investment products and services for over 130 years. Branches in La Crescent, La Crosse, Onalaska and Sparta.

Stoney Creek Hotel & Conference Center - #50

3060 S. Kinney Coulee Road
Onalaska, WI 54650
608-781-3060
www.stoneycreekhoteis.com

Stoney Creek Hotel and Conference Center Onalaska offers a unique Northwoods atmosphere, offering 157 sleeping rooms and 11 meeting rooms for a total of 12,000 square feet of space.

T.I.C., Inc. d/b/a The Insurance Center - #103

701 Sand Lake Road
Onalaska, WI 54650-2442
608-783-6441
www.ticinsurance.com

The Insurance Center's neighborhood agents are ready to offer a customized insurance plan to fit your needs and protect you for tomorrow with guidance, answers to your questions and online assistance.

U.S. Cellular - #90

9348 State Road 16, Suite 224
Onalaska, WI 54650
608-781-2600
www.uscc.com

Cellular/wireless telephones, systems and service.

University of Wisconsin-La Crosse - #40

1725 State Street
La Crosse, WI 54601
608-785-8000
www.uwlax.edu

A comprehensive institution offering bachelors, masters and master-plus degrees, UW-L consistently ranks high in U.S. News & World Report's & Kiplinger's annual list of the best universities.

Upper Iowa University - Prairie Center - #22

133 S. Michigan Street
Prairie du Chien, WI 53821
608-326-4292
www.uiu.edu

Since 1857, offering accredited, quality programs through flexible, multiple delivery systems, including onsite, online and self-paced study. Preparing students to succeed in the world.

Business Expo Listings

US Bank National Association - #6

201 Main Street, Suite 100
La Crosse, WI 54601
608-782-8101
www.usbank.com

We put the power of US to work for you. Delivering financial solutions to our customers at two locations: downtown La Crosse and Crossing Meadows in Onalaska.

VARC, Inc. Vernon Area Rehabilitation Center - #53

1133 Nelson Parkway
Viroqua, WI 54665
608-637-3934
www.varcinc.com

VARC, Inc. is a contract assembly and packaging fulfillment company. Specializing in employment for people with varying abilities.

Verve, a Credit Union - #112

311 Main Street
P.O. Box 39
La Crosse, WI 54602-0039
608-779-2400
www.verveacu.com

Full-service financial institution with main office at 311 Main Street in downtown La Crosse and branch offices in Holmen, Onalaska and south La Crosse.

Viterbo University - #69

900 Viterbo Drive
La Crosse, WI 54601-8804
608-796-3000
www.viterbo.edu

Established in 1890, Viterbo University is a coeducational Catholic university founded in the Franciscan tradition. Students are able to select from more than 70 undergraduate degree programs and five graduate programs in business, servant leadership, nursing, education and mental health counseling. Viterbo's nursing, education and fine arts programs have earned an outstanding regional and national reputation for exceptional quality.

Western Technical College - #5 & #19

400 7th Street N.
P.O. Box 908
La Crosse, WI 54602-0908
608-785-9200
www.westerntc.edu

Provides post-secondary education through degree and non-degree course offerings, granting two-year associate degrees, one-year technical diplomas, specialized certificates and many other educational options.

Wieser Brothers General Contractor, Inc. - #28

200 Twilite Street
La Crescent, MN 55947
507-895-8903
www.wieserbrothers.com

Full-service commercial general contractor providing design/build, construction and concrete services.

Wipfli LLP - #113

2 Copeland Avenue, Suite 301
P.O. Box 1417
La Crosse, WI 54602-1417
608-784-7300
www.wipfli.com

Accounting, auditing, business consulting, HR consulting, information technology, tax and wealth management.

WKBT-TV News 8 - #63

141 6th Street S.
La Crosse, WI 54601
608-782-4678
www.news8000.com

Advertising services to La Crosse-Eau Claire area.

WXOW-19 - #17 & #27

3705 CTH 25
La Crescent, MN 55947
507-895-9969
www.wxow.com

Television, ABC Channel 19.

Xcel Energy - #42

3215 Commerce Street
La Crosse, WI 54603-1755
800-895-4999
www.xcelenergy.com
Gas & electric utility.

Young Professionals of the Coulee Region - #34

601 7th Street N.
La Crosse, WI 54601
608-784-4880
www.lacrossechamber.com

Young Professionals of the Coulee Region is a personal and professional development program of the La Crosse Area Chamber of Commerce. The program engages and empowers young business professionals through education, community involvement and social and networking opportunities.

Your Home Improvement Company - #76

2120 Hauser Street
La Crosse, WI 54603
608-881-1312
www.yourhomeimprovementco.com

Offering total customer satisfaction and premium products at affordable prices. Your house is your biggest investment and by investing in premium products it ensures long-lasting products.



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New Clients (Reg. \$139.90)

Open 7 Days a Week | Extended Hours | Licensed Therapists

LaVida Massage of Onalaska
1220 Crossing Meadows Dr. | Onalaska, WI 54650
LaVidaMassageOnalaskaWI.com
608.783.3008

Session includes time for consultations and dressing.
Franchise opportunities available. Call 248.360.6157

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Natalie J.
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Brittany S.
Internet Sales Rep



www.dahlonalaska.com
561 Theater Road Onalaska





BUSINESS AND OCCUPATIONAL HEALTH SERVICES

Comprehensive services from an experienced team of professionals

When workers are sick or injured, it affects your organization's bottom line. That's why Gundersen Business Health Services offers ways to help you keep workers on the job or get them back to work if they've been injured.

Occupational Health specialists help employers by providing a patient's status and capabilities or restrictions. They also help coordinate care between different departments at Gundersen.

Gundersen offers a number of services through Occupational Health and throughout the region such as:

- Occupational Health nurse services
- Certified drug and alcohol testing
- Physical exams and medical screenings
- Worksite health and wellness

Gundersen Business Health Services

- Web site: gundersenhealth.org/business
- Email: bhs@gundersenhealth.org
- Phone: BusinessLink (608) 775-4431 or (800) 731-4431

***Visit our booth at
the Business Expo,
Thursday, Oct. 27, 2016,
at the La Crosse Center***

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