

La Crosse Area Leadership Program
2010-2011 APPLICATION

Please Print or Type

Name Position

Employer Address City/State/zip

Business Phone E-mail Other Phone

Commitment

Participants will benefit most by attending all sessions. Please consider your availability if you should be selected to participate in this year's class.

"If selected to participate in the La Crosse Area Leadership Program, I will commit the time to actively participate and complete the program. I also understand refunds are not available."

Signature of Applicant Title Date

Employer/Sponsor Commitment

Signature of the employer/sponsor is necessary as an indication of support (if applicable).

Signature of Employer/Sponsor Title Date

Method of Payment

- Enclosed \$575 (Chamber Member) or \$700 (Non-Chamber Member), Check made payable to: La Crosse Area Chamber of Commerce
 - Bill my Credit Card: MasterCard VISA
- Card Number Expiration Date

Billing Address of Card Signature

Please complete and return this form with payment to:

La Crosse Area Chamber of Commerce, 712 Main Street, La Crosse, WI 54601 - Attn: Leadership Program

Deadline: August 27, 2010!



**2010-2011
La Crosse
Area
Leadership
Program**

712 Main Street
La Crosse, WI 54601
Phone: 608-784-4880
Fax: 608-784-4919
lse_chamber@centurytel.net
www.lacrossechamber.com

PROGRAM AGENDA

Sessions are held on the **2nd Wednesday of the month** (unless otherwise indicated) between 7:45 a.m. and 3:00 p.m. from October, 2010 through May, 2011. Locations will vary and will be announced prior to each session.

Session #1

**OCTOBER 6, 2010
(1ST WEDNESDAY)**

Team Building, Leadership & Management

Session #2

**NOVEMBER 17, 2010
(3RD WEDNESDAY)**

Law & Justice: Freedom, Safety & Fairness

Session #3

DECEMBER 8, 2010

Leadership, Communication & Teamwork

Session #4

JANUARY 12, 2011

The Environment from River to Bluff:
Your Role & Responsibility

Session #5

FEBRUARY 9, 2011

Government: Political Culture, Politics and Government in the La Crosse Area

Session #6

MARCH 9, 2011

Economic Vitality & Collaboration

Session #7

APRIL 13, 2011

Education & Lifelong Learning

Session #8

MAY 11, 2011*

Arts in La Crosse

***The May 11 session will be held between 4:45 p.m. – 7:30 p.m.**

WHAT IS THE PURPOSE?

The La Crosse Area Leadership Program was developed to identify and develop effective community leaders who will anticipate change and act upon it with integrity, as well as help create a spirit of cooperation for the resolution of future community challenges that face the La Crosse area.

Participants interact face-to-face with the people making the decisions and the people affected by those decisions. The La Crosse Area Leadership Program is an interactive educational experience.

WHAT DO EMPLOYERS GAIN?

Many employers derive multiple benefits by investing in the La Crosse Area Leadership Program. Often the involvement of employees in the La Crosse Area Leadership Program paves the way for future cooperative efforts.

The La Crosse Area Leadership Program grooms leaders within your company, provides professional networking opportunities, helps employees develop greater personal vision, offers exposure for your company, and provides a package of cost-effective, efficient training.

WHAT DO PARTICIPANTS GAIN?

- ◆ Improved leadership skills
- ◆ Improved decision-making skills
- ◆ A new network of business professionals
- ◆ A vision that breaks paradigms
- ◆ Self-awareness & enhanced confidence
- ◆ Unparalleled learning opportunities
- ◆ A passion to improve our community
- ◆ Interaction with community leaders
- ◆ Increased volunteer involvement within the community
- ◆ Job shadowing with area leaders

WHAT IS THE GOAL?

Graduates of the La Crosse Area Leadership Program will have a solid foundation of knowledge and a special understanding of the community. It is anticipated these emerging leaders will use this insight to forge creative solutions to the challenges facing communities today and in the years to come.

PROGRAM TUITION

Applications are honored on a first-come, first-serve basis and limited to 30 participants. The program fills up quickly, so please apply quickly. Tuition payment of \$575 for Chamber members covers all materials, food, and refreshments and should accompany the application. Non-Chamber member tuition is \$700.

TESTIMONIALS

Steve McCombs

Performance Consultant, Business and Industry Services

Western Technical College

Leadership Graduate '08 - '09 Class

"Being relatively new to the La Crosse area, and having a position that requires I work within the community to make connections with, and offer services to employers, being involved in the Chamber Leadership program was a great advantage. It helped me to understand the history of the community, how things work in the business community and government, and most of all gave me an appreciation for the unique culture of this region, created by its people, geography, and how they are inextricably intertwined."

Debra L. Lash

The Wedding Tree

Leadership Graduate '09 - '10 Class

The Leadership Program was so beneficial to me I would like to take it again within the next ten years. The information, networking, and experience will be instrumental for years to come! The question to me would be, "Why wouldn't you enroll?"