

La Crosse Area Leadership Program
2009-2010 APPLICATION

Please Print or Type

Name Position

Employer Address City/State/zip

Business Phone E-mail Other Phone

Commitment

Participants will benefit most by attending all sessions. Please consider your availability if you should be selected to participate in this year's class.

"If selected to participate in the La Crosse Area Leadership Program (LALP), I will commit the time to actively participate and complete the program. I also understand refunds are not available."

Signature of Applicant Title Date

Employer/Sponsor Commitment

This signature of the employer/sponsor is necessary as an indication of support (if applicable).

Signature of Employer/Sponsor Title Date

Method of Payment

Enclosed \$575 (Chamber Member) or \$695 (Non-Chamber Member), Check made payable to: La Crosse Area Chamber of Commerce

Bill my Credit Card: MasterCard VISA

Card Number Expiration Date

Billing Address of Card Signature

Please complete and return this form with payment to:

La Crosse Area Chamber of Commerce, 712 Main Street, La Crosse, WI 54601 - Attn: Leadership Program

Deadline: August 28, 2009!



**2009-2010
La Crosse
Area
Leadership
Program**

712 Main Street
La Crosse, WI 54601
Phone: 608-784-4880
Fax: 608-784-4919
lse_chamber@centurytel.net
www.lacrossechamber.com

PROGRAM AGENDA

The first seven sessions meet on the **2nd Wednesday of the month** between 7:45 a.m. and 3:00 p.m. from October, 2009 through April, 2010. See special schedule for final session. Locations will vary and will be announced prior to each session.

Session #1

OCTOBER 14, 2009

Team Building, Leadership & Management

Session #2

**NOVEMBER 18, 2009
(3RD WEDNESDAY)**

Law & Justice: Freedom, Safety & Fairness

Session #3

DECEMBER 9, 2009

Communication, Collaboration & Teamwork

Session #4

JANUARY 13, 2010

The Environment from River to Bluff: Your Role & Responsibility

Session #5

FEBRUARY 10, 2010

Government: Political Culture, Politics and Government in the La Crosse Area

Session #6

MARCH 10, 2010

Economic Vitality & Collaboration

Session #7

APRIL 14, 2010

Education & Lifelong Learning

Session #8

MAY 12, 2010*

Fine Arts: An Essential Ingredient

***The May 12 session will be held between 4:00 p.m. – 7:30 p.m.**

PURPOSE

The La Crosse Area Leadership Program (LALP) was developed to identify and develop effective community leaders who will anticipate change and act upon it with integrity, as well as help create a spirit of cooperation for the resolution of future community challenges that face the La Crosse area.

Participants interact face-to-face with the people making the decisions and the people affected by those decisions. The La Crosse Area Leadership Program is an interactive educational experience.

Employers Gain...

Many employers derive multiple benefits from their investment in the La Crosse Area Leadership Program. Often the involvement of their employees in the LALP paves the way for future cooperative efforts.

The LALP grooms leaders that contribute to your company, provides professional networking opportunities, helps employees develop greater personal vision, offers exposure for your company, and provides a package of cost-effective, efficient training.

Participants Gain:

- ◆ Improved leadership skills
- ◆ Improved decision-making skills
- ◆ A new network of business professionals
- ◆ A vision that breaks paradigms
- ◆ Self-awareness & enhanced confidence
- ◆ Unparalleled learning opportunities
- ◆ A passion to improve our community
- ◆ Interaction with community leaders
- ◆ Increased volunteer involvement within the community
- ◆ Job shadowing with area leaders

TESTIMONIALS

Katie Thomson

Communication Specialist,
Dairyland Power Cooperative
Graduate LALP '03-'04 Class

"The Chamber Leadership Program helps provide the perfect launching pad for leadership opportunities in our community. Whatever your goal--volunteerism, public service, professional advancement or just plain curiosity about where you live--this program will be of value."

Todd Restel

Director of Finance,
First Supply, LLC
Graduate LALP '07-'08 Class

"Numerous leaders within our community introduced a broad range of ideas to our Leadership Program class. The experiences and perspectives shared by both these leaders and our own class participants enabled me to grow both professionally and personally."

GOAL

Graduates of the La Crosse Area Leadership Program will have a solid foundation of knowledge and a special understanding of our community. It is anticipated that these emerging leaders will use this insight to forge creative solutions to the challenges facing our communities today and in the years to come.

PROGRAM TUITION

Applications are honored on a first-come, first-serve basis and limited to 30 participants. The program fills up fast, so please do not delay. Tuition payment of \$575 for Chamber members covers all materials, food, and refreshments and should accompany the application. Non-Chamber member tuition is \$695.